

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
DOCTORAL SCHOOL Economics and International Affairs

**ABSTRACT OF THE
HABILITATION THESIS**

International Logistics - competitiveness factor

CANDIDATE:

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București 2017

The Habilitation Thesis titled "International Logistics - competitiveness factor" succinctly presents the documented main scientific results and that I have obtained in the scientific research and teaching activity, after being granted the title of doctor in the field of Economics and International Business, as well as my own academic, scientific and professional career development plan.

In the **first part of the paper**, the results of the conducted scientific research and personal contributions in the field of international commercial affairs, are presented. The main directions of research focused on international logistics, namely three subfields of interest, as follows:

- ✓ Scientific contributions in the field of logistics, direction which has as main objective to highlight the role of logistics in conducting international trade affairs. The basic premise of the research was to emphasize the role of logistics on the competitiveness of firms with foreign trade activity. A number of conceptual nature results were obtained: definition of the concept of logistics, identification of activities that belong to the sphere of logistics; presentation of the development of the concept of logistics, management of logistics activities; the role of Incoterms in defining the logistics solution; definition of the logistics performance index.
- ✓ Scientific contributions in the field of international distribution, theme in which I researched the typology of distribution strategies, new business models in distribution, new strategies of distribution, localization models used by distribution companies. I have analyzed the retail market in Romania, I presented the main trading formulas that exist on the internal market and I have tried to identify the factors that have led to the decision to locate in the case of main actors present on the retail market in our country.
- ✓ Scientific contributions in the field of assessing the activity of customs clearance of goods, an important component of the logistic solution. The main functions of the customs authority were identified, its role in customer protection was pointed out and the best practices in the field were presented.

In an increasingly globalized economy, logistics and logistics costs are going to be increasingly important factors for competitiveness and modernization, and increasingly

important for environmental protection. Access to markets, jobs, education, services, etc. depends on an essential criterion: the existence of a functional transportation system.

Recent development of logistics marks the journey from internationalization to globalization in the world economy. If at first logistics only had a marginal influence in the international success of the company, gradually it became one of the major factors for ensuring competitiveness on a global scale. Thus, logistics becomes a major component in the business strategy of companies, allowing the acquisition of competitive advantages by exploiting the component of services/information-formalities, documentation, security, etc., - international transactions

The results obtained during the scientific research activity were published in a number of: 11 individually/collectively prepared books, recognized as reference in the field of International Affairs, four articles published in magazines indexed in ISI - Web of Science with impact factor and relative influence score, thirty-four articles published in recognized magazines indexed in BDI, presentation and/or publication of 20 specialty papers at national and international conferences (carried out in the country or abroad), elaboration of teaching materials (participant handbooks). The published works were quoted in magazines indexed in BDI and specialized books.

In **the second part of the habilitation thesis**, the scientific and academic research activity undertaken by the candidate at the Academy of Economic Studies in Bucharest is presented, both in terms of areas of interest, of results, as well as of their impact. At the same time, the main directions of research in the current context of international affairs are presented. Emphasis will be put on the analysis of green logistics strategies, the stage of adopting e-logistics specific concepts and on the influence of customs clearance activity on the extra-EU trade exchanges.

The candidate's intentions and future projects for self-development in the teaching plan and for scientific research activities will be materialized by the drafting books in the field of international affairs, articles in nationally and internationally prestigious journals, participation in scientific events inland and abroad, submission of research projects, regular updating of the subject outlines related to the specialization field, acquisition of membership in scientific or editorial committees at magazines in the field.

In **the third part of the paper**, own general references and publications relevant to the field of Economics and International Affairs are given.