

APPLICATION

You could apply by sending your paper *in extenso* to the peec2008@yahoo.com address.

In the message transmitted for application, please provide the full names, affiliations, academic titles, positions and email addresses of authors, indicating the contact author.

Maximum **two** papers will be accepted for any participant as author or co-author. The proposed paper could not have more than **three** co-authors.

Guidelines for editing

The paper will be edited according to the specifications found in the **TemplantePEEC2017eng.doc** document, available at <http://www.eam.ase.ro/conferinte/PEEC-2>, respectively:

- paper's title: TNR, 12, caps, center
- authors: TNR, italic, 10, center
- position, title, affiliation, e-mail: TNR, 10, center
- abstract: TNR, 9, italic, justified, 100-150 words
- key words: 4-6, TNR, 9, italic, left
- page: top 2 cm; bottom 2 cm; inside 2.5 cm; outside 2 cm; mirror margins; size A4; maximum **8 pages**

The paper *in extenso* will be edited in **English**. Only papers that will be **presented** will be included in the conference proceedings.

Conditions for participation

Acceptance of proposed papers

Payment of **participation fee: 300 RON**/paper. The fee includes conference proceedings, edited as a supplement of the *Quality - access to success* journal, indexed in SCOPUS, EBSCO, CABELL's Directories and ProQuest databases, conference program, reception, coffee break. The participation fee will be paid in UES account.

- CUI = 4433775
- Payment in lei:
 - o IBAN: **RO58TREZ70120F335000XXX Trezoreria Sector 1** or through UES pay office (specification: Conferinta EAM-PEEC)
- Payment in euro:
 - o IBAN: **RO43RNCB0072001607860004 BCR** (specification: Conferinta EAM-PEEC)

Important dates

- **13th February 2017** – submission of papers *in extenso*
- **24th February 2017** – acceptance of papers
- **28th February 2017** – payment of participation fee

FIELDS OF INTEREST

Globalization and environment
Environmental management
Integrated management systems
Environmental performance assessment
Environmental policies and strategies
Green taxes
Voluntary environmental initiatives
Climate policies
Green public procurement
Environmental compliance of SMEs
Ecomarketing
Green investment management
Corporate social responsibility
Environmental audit
Industrial ecosystems
Green economy
Sustainable development
Renewable energy
Organic agriculture
Carbon footprint
Green business
Green supply chain
Recyclable/recycled material flows
Environmental leadership
Environmental risk management



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"Quality - Access to Success" Journal

INTERNATIONAL CONFERENCE

**ECOLOGICAL PERFORMANCE
IN A COMPETITIVE ECONOMY**



9-10 March 2017

9th edition

**Bucharest
Romania**



Goals

Increasing environmental performances have become a priority requirement in the economic activity. The papers presented within the debates of the first eight editions of the conference, **PEEC 2008 - PEEC 2016**, revealed, on the one hand, the complexity of problems, and, on the other hand, the variety of solutions. Meanwhile, there were enlightened numerous controversial aspects that need the confrontation of theoretical results with the practice of ecological policy elaboration and implementation in the continuously changing economic context.

Considering these evolutions, and also the severe restrains brought by the economic and ecologic crisis the **PEEC 2017** envisages: **Firstly** to create premises for researchers, academics and public administration representatives, businessmen, and consultants to share their experience and expectations, learning from each other.

Secondly, the conference pursues to raise the awareness level regarding the activities needed for the environmental compliance and the advantages of going beyond it.

A better correlation of educational and research objectives in a priority interest field represents the **third** objective of the conference. Thus, it is envisaged to identify competences and information needed for a competitive ecological economy through collating different socio-professional categories.

Venue

Conference works include plenary and parallel sections.

PEEC 2017 conference will be held in Bucharest, in the Academy of Economic Studies.

All necessary information regarding participants' reception and accommodation, host university and papers organization in sections will be communicated in due time.

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