

CURRICULUM VITAE



1. **Surname:** Dincă Violeta Mihaela
2. **Degree:** Associate Professor PhD habilitated in Business Administration
3. **Institution:** Bucharest University of Economic Studies
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5. **Academic Education:**

Bachelor

Nr. crt.	University/ Faculty	Area	Period of time
1.	Bucharest University of Economic Studies, Faculty of Business Administration (in foreign languages)	Business Administration – the French Section	2003-2007
2.	Bucharest University of Economic Studies <i>in collaboration with</i> Orléans University, France	Finances and management control Program with double diploma	2006-2007
3.	University Dimitrie Cantemir, Faculty for Linguistics and Literature	Philology - German/ Japanese as foreign languages	2009-2012

Master

Nr. crt.	University/ Faculty	Area	Period of time
1.	Bucharest University of Economic Studies, Faculty of International Business Relations	Masters in English Language Communication for Economics Education and Research	2011-2013

PhD Title

University/ Faculty	Area	Period of time
Bucharest University of Economic Studies	Business Administration	2007-2011 (7.12.2011)

Habilitation Thesis

University	Area	Date	Scientific title
Bucharest University of Economic Studies	Business Administration	30 July 2019	Habilitation in economic sciences
<p>“<i>Multidimensional approaches in the European business environment</i>” presented within the Bucharest University of Economic Studies in 2019 - chairman of the commission Prof. PhD. Cristinel Vasiliu.</p>			

6. Professional experience:

Nr. crt.	University/ Faculty	Area	Period of time	Academic Degree
1.	Bucharest University of Economic Studies, Faculty of Business Administration	European Business Environment, International Business, Knowledge Management, CRM	22.02.2016 - present	Associate Professor PhD
2.	Bucharest University of Economic Studies, Faculty of Business Administration	European Business Environment, International Business, Knowledge Management, CRM	20.02.2013- 22.02.2016	Lecturer PhD
3.	Bucharest University of Economic Studies, Faculty of Business Administration	European Business Environment, International Business, Knowledge Management, CRM	7.12.2011 – 20.02.2013	Assistant Professor PhD
4.	Bucharest University of Economic Studies, Faculty of Business Administration	European Business Environment, International Business, Knowledge Management, CRM	1.10.2007 - 7.12.2011	PhD Student

7. Experience in the management of university programs:

1.	The Romanian-German MBA Program provided by the cooperation between Westfälische Hochschule and the Bucharest University of Economic Studies	2015 – 2016	Co-Director
		2009-2015	Scientific Secretary

8. Scientific achievements:

A1. Educational and professional activity

Books and chapters in speciality books: - **10 books/chapters:**

1. Dincă Violeta Mihaela – unique author (2014) – *Environnement européen d'affaires*, ASE Publishing House, Bucharest, 146 pages, ISBN: 978-606-505-802-6
2. Dincă Violeta Mihaela – unique author (2014) – *Wissensmanagement fur Unternehmensfuhrung*, Publishing House ASE, Bucharest, 138 pages, ISBN: 978-606-505-828-6
3. Dincă, Violeta Mihaela (2013) - *Les banques commerciales et leurs operations*, in Brezeanu, P., Dincă, V.M., Şimon, A. – Techniques et opérations bancaires pour des affaires, Publishing House Cavallioti, Bucharest, ISBN: 9786065510333
4. Dincă, Violeta Mihaela (2012) - *Banking activities. Roles and functions of banks*, in Alina Mihaela Dima (coord.), Ameziane,L., Violeta Mihaela Dincă, Ivona Orzea, Simona Agoston, Şerban, A.L., Ana Maria Vasilescu - Banking for Business Administration Theory, cases and applications, Publishing House ASE, ISBN: 978-606-505-528-5.

A2. Research activity

2.1.1 Articles which present original contributions published in an ISI indexed scientific magazine with impact factor bigger than 0:

1. Şerban, D., Pelău, C., **Dincă, V.M.** (2019) Panel Data for measuring the impact of e-skills on the ecological behavior of individuals PUBLISHED in Economic Computation and Economic Cybernetics Studies and Research, Vol. 53, Number1, pg. 57-74;

2. **Dincă, V.M.**, Ingram, R., Herriot, C. and Pelău, C. (2019) Challenges Regarding the Internationalisation of Universities from Scotland, within the Brexit Landscape PUBLISHED in *Amfiteatru Economic*, 21(50), pg. 194-208;
3. Vătămănescu, E.-M., Alexandru, V.-A., **Violeta Mihaela Dincă**, Nistoreanu, B.G. (2018) A social systems approach to self-assessed health and its determinants in digital era, PUBLISHED in *Systems Research and Behavioral Science*, 35, pg. 357-368;
4. Glaser-Segura, D.; **Dincă Violeta Mihaela**; Nistoreanu, P. (2018) Considerations on Becoming a World Heritage Site – A Quantitative Approach, PUBLISHED in *Amfiteatru Economic*, Vol. 20, Nr. 47, pg.202-216;
5. Vătămănescu, E.-M.; Gazzola, P.; **Dincă, V.M.**; Pezzetti, R. (2017) Mapping Entrepreneurs' Orientation towards Sustainability in Interaction versus Network Marketing Practices, PUBLISHED in *Sustainability*, Volume 9, page 1580;
6. Nistoreanu P., **Dincă Violeta Mihaela**, Şchiopu, A.F., (2017) Competition Policy in the European Film Industry Focused on Consumers' Interests – a Romanian Perspective, PUBLISHED in *Amfiteatru Economic*, Vol. 19, Nr. 45, pg. 253-269;
7. Marieta Olaru, Vasile Dinu, Ghiorghita Stoleriu, Diana Şandru, Violeta Dincă, *Responsible commercial activity of SMEs and specific values of sustainable development in terms of the European Excellence Model*, PUBLISHED in *Amfiteatru Economic*, Vol. 12, No.27, February 2010, pages 10-26.

2.1.2 Articles which present original contributions published in a scientific magazine indexed in at least 2 of the acknowledged international data bases– **20 articles**:

- Ri1.** Dincă, Violeta Mihaela, *Privatisation of water*, PUBLISHED in *The Journal of Sustainable Development and Entrepreneurship*, Vol.1, Number 1, November 2015, ISSN: 2457-4996;
- Ri2.** Dincă, Violeta Mihaela, *Haiku and movies as an alternative method for teaching international business*, PUBLISHED in *Management & Marketing*, Vol.9, Special Issue, 2014, ISSN: 1842-0206;
- Ri3.** Dincă, Violeta Mihaela, *Haiku and economics learning strategies*, PUBLISHED in *Management & Marketing*, Vol.8, Special Issue, 2013, pages 157-162, ISSN: 1842-0206;
- Ri4.** Olaru, M., Violeta Mihaela Dincă, *Study regarding the issues identified within the business processes of SMEs in Romania*, PUBLISHED in *Forum Ware*, Special Issue 1- 2011, pages 129-134, ISSN: 1810-7028;
- Ri5.** Marieta Olaru, Violeta Mihaela Dincă, *Ensuring a fair competition for SMEs in the European Union*, PUBLISHED in *Calitatea – acces la succes*, Bucharest, year 9 no. 92, 2008, pg.95, ISSN: 1582-2559;

2.1.3 Articles which present original contributions published in volumes of ISI proceedings Conferences – **17 articles**:

- Vi1. Violeta Mihaela Dincă, *Knowledge management and the Japanese economic intelligence*, Business Excellence Conference, Braşov, 2012, PUBLISHED in Special Volume of the 7th International Conference on Business Excellence, Vol. I, Braşov, October 2012, ISBN 978-606-19-0102-9;
- Vi2. Violeta Mihaela Dincă, Flood, I., *The role of intercultural management within multinational companies and SMEs from Romania in order to improve their competitiveness*, PUBLISHED in Proceedings of the 18th IGWT Symposium, Rome, Italy, 24-28th September 2012, Cd format, ISSN: 978-88-8286-269-5;
- Vi3. Violeta Mihaela Dincă, *Entrepreneurship in Japan*, Business Excellence Conference, Braşov, 2011, PUBLISHED in Special Volume of the 6th International Conference on Business Excellence, Vol. I, pag. 182-185, Braşov, October 2011, ISBN 978-973-598-939-2;
- Vi4. Ioana Maria Diana Şandru, Marieta Olaru, Violeta Mihaela Dincă, *The evaluation and improvement of educational process performances in relation with the exigencies of a student centred education*, PUBLISHED in: Proceedings of „The 6th International Conference on Quality Management in Higher Education - QMHE , 8-9 July 2010, Tulcea, ISBN 978-973-662-566-4, ISBN (Vol. 1) 978-973-662-567-1, pages 167-171.

2.3 Member in Research teams for Research projects won by competition:

1. Integrated System of Innovation Management for SMEs, code PN-II-PT-PCCA-2013-4-1319, started in 2014, coordinator UT Cluj – Napoca;
2. Equal opportunities for successful careers, project POSDRU/97/6.3/S/64237, 2010-2012, project

director: Rodica Papadopol;

3. Quality and leadership for Higher Education (QLHE) project ID 2684, 2009-2010, project director: prof.dr.Adrian Curaj;

4. Increasing quality performance in operational processes from SMEs through expert systems in innovation management and engineering, program CEEEX, 2140-CEEEX-M1, 2006-2008 project director from ASE Bucharest: prof.dr. Marieta Olaru.

A3. Acknowledgement and impact of activity

3.1 Citations in books and magazines ISI/ BDI – over 60 citations:

C1. Marieta Olaru, Vasile Dinu, Ghiorghița Stoleriu, Diana Șandru, Violeta Dincă, (2010): *Responsible commercial activity of SMEs and specific values of sustainable development in terms of the European Excellence Model*, PUBLISHED in *Amfiteatru Economic*, Vol. XII, No.27, February 2010, pages 10-26:

Cited in 49 scientific papers according to Google Academic:
http://scholar.google.ro/scholar?cites=5149789214156148786&as_sdt=2005&scioldt=0,5&hl=ro:

C2.1 Dinu, V., Schileru, I., Atanase, A. (2012): Attitude of Romanian Consumers Related to Products' Ecological Labelling, PUBLISHED in *Amfiteatru Economic*, Vol. XIV, No.31, pg.5-6;

C2.2 Smeureanu, I., Diosteanu, A., Delcea, C., Cotfas, L. (2011), Business Ontology for evaluating corporate social responsibility, PUBLISHED in *Amfiteatru Economic*, Vol. XIII, No.29, February 2011, pg. 28-42;

C2. Violeta Mihaela Dincă, Gheorghita Stoleriu, *Difficulties in establishing and upgrading of environmental policy and objectives, in SMEs of Romania in the services sector*, PEEC 2009 Conference, PUBLISHED in Special number of *Calitatea – acces la succes*, year 10, no.106, Bucharest, 2009 cited in:

C2.1 Olaru, M., Stoleriu, G., Șandru, IMD, Social responsibility concerns of SMEs in Romania, from the perspective of the requirements of the EFQM European Excellence Model, PUBLISHED in *Amfiteatru Economic*, Vol.XIII, No.29, February 2011, pag.56-71;

3.3.1 Member in the teams of scientific events:

1. International Conference ICBE 2010 – ISI indexed volume
2. International Conference ICBE 2009 – ISI indexed volume

3.3.2. Scientific reviewer for the Scientific international magazine indexed in BDI scientific database Management &Marketing, Publishing House Business Excellence

3.4 Activity in research centre:

2008-present: Administrative Secretary and Member of the Scientific Research Centre: Business Administration, under the directorate of prof.univ.dr. Marieta Olaru – 2 mandates

Member in decision forum:

2012-present: Member in Faculty Council of the Business Administration Faculty – 2 mandates

3.6 International Awards:

- March 2015: Training scholarship from the International Cultural and Educational Association Förderverein Offene Bildung Umwelt Kultur, Berlin;
- December 2010 - Study Visit to Japan in the program organized by the Japanese Embassy in Romania;
- 10-18 March 2008 - Study visit to the International Organization of the Francophonie - Paris, as the winner of the international contest "Le Mot d'Or» organized by the Academy of Economic Studies.

3.7 Member in national professional associations:

- Society for Business Excellence : censor from 2011
- Society for Business Excellence : member from 2009