

**Personal information**



First name(s) / Surname(s) **RODICA PAMFILIE**

Address(es) 46, Toamnei, 020713, Bucharest, Romania  
 Telephone(s) +40212104939 Mobile: +40744350974  
 Fax(es) +40213191996  
 E-mail rodica.pamfilie@com.ase.ro  
 Nationality Romanian  
 Date of birth JULY 13<sup>th</sup> 1952  
 Gender Female

**Occupational field**  
**Professor Ph.D., Dean of the Faculty of Business and Tourism,  
 Bucharest University of Economic Studies, Doctoral coordinator in  
 Business Administration**

**Work experience**

<p>Dates</p> <p>Occupation or position held</p> <p>Main activities and responsibilities</p>	<p><b>March 2008 - up-to-date</b></p> <p><b>Professor, Dean of the Faculty of Business and Tourism</b></p> <p>Coordination and management of the educational and scientific activities in the Faculty of Business and Tourism, Business administration (in Commerce, Tourism and Services, Study of commodities and Quality Management ) field;          Head of the Faculty Council;          Coordinator of PhD thesis; coordinator of dissertations for master's programmes; coordinator of dissertations for graduation degree;          Member of the Senate of Bucharest University of Economics;          Courses and seminars within the Faculty of Business and Tourism and International Economic Relationships, post-academic courses and master of science, Design and Aesthetic in Business, Management of Innovation and Design, Import-Export Commodities Science and Examination, Foodstuffs examination;          Member of the International Association of Commodity Science and Quality Management – IGWT;          Vice-President of the International Association of Commodity Science and Quality Management – IGWT;          European expert FP6-FP7-Food Quality and Safety;          Member of Editorial Board Forum-WARE Wienn.</p>
<p>Name and address of employer</p> <p>Dates</p> <p>Occupation or position held</p>	<p>Bucharest, Bucharest Academy of Economic Studies</p> <p>October 1996– 2008</p> <p><b>Professor, Head of Commodity Science and Quality Management Department in          Faculty of Commerce</b></p>

**Main activities and responsibilities** Coordination and management of the educational and scientific activities in the Commodity Science and Quality Management Department.  
Courses and seminars within the Faculty of Business and Tourism and International Economic Relationships, post-academic courses and master of science, Import-Export Commodities Science and Examination, Aesthetic of Commodities, foodstuffs examination; coordinator of 14 PhD thesis, coordinator of dissertations for master's programmes; coordinator of dissertations for graduation degree; member of the Senate of Bucharest University of Economics; member of National Scientific Research Council; member of the International Association of Commodity Science and Quality Management – IGWT; european expert FP6-FP7-Food Quality and Safety; member of Editorial Board Forum-WARE Wienn.

**Name and address of employer** **Bucharest Academy of Economic Studies, 6, Piata Romana, Bucharest , Romania**

## **Education and training**

Dates	1998-up to date
Title of qualification awarded	University professor, by competition, Faculty of Commerce, Bucharest Academy of Economic Studies
Dates	1993
Title of qualification awarded	Scientific title: Doctor's degree in Economics, speciality: Science of Commodities
Dates	1998 – 1999
Title of qualification awarded	Certificate - Prosper – A.E.S. Language Center, Bucharest
Dates	1994-1998
Title of qualification awarded	University Senior Lecturer, by competition, Faculty of Commerce, Bucharest Academy of Economic Studies
Dates	March 1994 – June 1994
Title of qualification awarded	Certificate of post- doctoral studies in Total Quality, Montreal, Canada
Dates	1993
Title of qualification awarded	Scientific title: Doctor's degree in Economics, speciality: Science of Commodities
Dates	1990-1994
Title of qualification awarded	University Lecturer, by competition, Faculty of Commerce, Bucharest Academy of Economic Studies
Dates	1989-1993
Title of qualification awarded	Doctor's degree in Economics, speciality: Science of Commodities, Bucharest Academy of Economic Studies
Dates	1988-1989
Title of qualification awarded	Certificate of post-graduate studies in Informatics, Bucharest Academy of Economic Studies
Dates	1988-1989
Title of qualification awarded	Certificate of post-graduate studies in Hygienic Alimentation, Institute of Public Health, Bucharest
Dates	1981-1990
Title of qualification awarded	University assistant, by competition, Faculty of Commerce, Bucharest University of Economics
Dates	1976-1981
Title of qualification awarded	Economist in a National Chemical Company, TCMRIC-GSCMRIC
Dates	1972-1976
Title of qualification awarded	Bachelor in Economics, speciality: Science of Commodities, Bucharest Academy of Economic Studies

## **Personal skills and competences**

**Mother tongue(s)** **Romanian**

**Other language(s)** **FRENCH, ENGLISH**

Self-assessment

European level (\*)

French

English

Understanding		Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production	
	C2		C2		C2		C2
	C2		C2		C1		C1

(\*) Common European Framework of Reference for Languages

## Scientific Activity

- **Teaching support:** 48 text-books, courses, studies, mainly published within the: Theory and strategy of Quality; Foodstuff Quality and expertise; Quality Management; Design and Aesthetics of Goods departments;
- **Conception, improvement and accomplishment** of the curriculum and teaching projects;
- **Improving of specialists' abilities** by doctoral studies coordination;
- **Publication** of 134 articles and studies within representative professional magazines and proceedings of national and international symposium (Italy, Poland, Japan, Austria, Slovenia);
- **Participation to achieving** of 42 research projects obtained by competition;
- **Researching center coordination** within the field of foodstuff expertise;
- Member of National Scientific Research Council;
- **President of** the International Society of Commodity Science- IGWT (Viena) and member of several national scientific associations 2010-2012;
- **Expert** of editorial board of the „FORUM-WARE International” journal in Viena;
- **Professional evaluator expert** in European Comision FP 6 and FP 7;
- **Member of the scientific board** for several international congresses and symposiums (Italy, Poland, Slovenia);
- **Member of** the doctoral paper examination board.

## Books, articles and papers

Pamfilie Rodica Croitoru Adina-Gabriela **REBRANDING - A LIVING SOLUTION WITHIN A SUSTAINABLE EVOLUTION OF THE THIRD SECTOR COMPANIES**, BASIQ 2018 International Conference „New trends in sustainable business and consumption”, Heidelberg, Germany, 2018;

Pamfilie Rodica, Sârbu Roxana and Bumbac Robert, **Building the future through responsible and sustainable innovation, XXI IGWT Symposium Sustainability, Quality and Innovation: A Global View of Commodity Sciences**, Universita degli Studi - ROMA TRE-2018 - Rome – Gaeta, Italy;

Pamfilie Rodica, Ruzevicius Juozas, Bumbac Robert, **A complex scientific attempt on innovation from a multilevel perspective, BASIQ 2017 International Conference „New trends in sustainable business and consumption”**, Graz, Austria, 2017;

Rodica PAMFILIE, Raluca Mariana GROSU, Robert BUMBAC, **A Keen Survey on Returnee Entrepreneurship in Romania, International Journal of Economic Practices and Theories** Vol 5, No 3 (2015), Special issue on Competitiveness and Economic & Social Cohesion, ISSN: 2247 – 7225;

Rodica Pamfilie, Smaranda Giușcă, Robert Bumbac, **Academic research-a catalyst for the innovation process within companies in Romania**, “Amfiteatru Economic” Journal, nr.37, vol.XVI, A.S.E., Bucharest, 2014;

Pamfilie Rodica, Onete Bogdan, Bumbac Robert, Orîndaru Andreea, **Open minded companies for better innovation performance**, Polish Journal of Commodity Science, Nr. 4 (37), 2013;

Pamfilie, R.; Procopie, R., **Design and Aesthetics in Business**, The ASE Publishing House, Bucharest, 2013;

Pamfilie, R.; Onete, B.; Drăghici, M.; Petcu, A., **Conceptual framework regarding CSR activities related to environmental issues. A case study – service organizations**, ENVIRONMENT AND ENERGY, First issue edited by Giuseppe Ioppolo Editorial series of Italian Commodity Science Academy and Engineering Association of Messina, 2012

Pamfilie, R.; Procopie, R., **Design and Aesthetics of a Marketing Approach**, The ASE Publishing House, Bucharest, 2011;

Pamfilie, R.; Drăghici, M.; Petcu, A. **CSR - A Paradigm of Service Companies Viability**, Forum Ware International Special ISSUE -Excelence in Business, Commodity Science and Tourism, 2011;

Voinea (Chiru) L.; Pamfilie R.; Onete B., **Foodstuff Consumption Culture among New Generation of Consumers from Romania**, Studia commercialia Bratislaviensia; Scientific journal of Faculty of Commerce, University of Economics in Bratislava, No. 15(3/2011), volume 4

Pamfilie, R. Cristescu, L., Alex., **Genetically Modified Products – Contradictions and Challenges**, International Journal of Economic Practices and Theories, Vol. 1, No. 2, 2011;

Dima, D., Pamfilie, R., **Key Moments In The Evolution Of Commodity Science In Romania**, Special issue of the Romanian Journal „Calitatea - acces la succes”, 2010;

Pamfilie R., Măiorescu I., Vișan S., Stan R., **Products and Services: Shifting Towards the Conceptual Society**, Special issue of the Romanian Journal „Calitatea - acces la succes”, 2010;

Petrescu, V.; Pamfilie, R.; Sârbu, R. (coordinators), **In Shifting Commodity Science**, The ASE Publishing House, Bucharest, 2007;

Dima, D., Diaconescu, I., Pamfilie, R., and others – **The Science of Foodstuffs and Consumer Protection**, Economic Printing House, Bucharest, 2007;

Dima, D., Diaconescu, I., Pamfilie, R., and others- **Commodity Science Bases- Foodstuffs-** The ASE Printing House, Bucharest, 2006;

Olaru, M.; Pamfilie, R.; Purcarea, A. and others- **Commodity Science Bases-Second edition**, Economic Printing House, Bucharest, 2007;

Dima, D., Pamfilie, R., Procopie, R., Paunescu, C.-**The Science of Commodities and the Expertise of Export – Import Foodstuffs**, The ASE Printing House, Bucharest, 2004;

Dima, D., Pamfilie, R., Procopie, R.-**Foodstuffs and the International Trade**, Economic Printing House, Bucharest, 2001;

