


PERSONAL INFORMATION


Carmen Păunescu

 Bucharest, Romania

 +40 21 3191900, extension 584

 carmen.paunescu@ase.ro

Sex F | Date of birth 29/06/1972 | Nationality Romanian

WORK EXPERIENCE

January 2018 – Onwards

Vice-President of Society for Business Excellence

 Society for Business Excellence, <http://www.bizexcellence.ro>

- Editorial activity for the Journal of Management & Marketing. Challenges for Knowledge Society (Associate Editor).
- Support to ICBE – International Conference on Business Excellence

Business or sector: Higher education

March 2017 – June 2017

Counselor of Minister of Education

 Ministry of National Education, Str. General Berthelot, nr. 28-30, www.edu.ro

- Support activity for evaluation and national ranking of higher education institutions and academic study programs in Romania.

Business or sector: Higher education

October 2014 – March 2016

Dean

 The Bucharest University of Economic Studies, Bucharest Business School, Calea Griviței 2-2A, sala 4303, București, www.ase.ro, bbs.ase.ro

- Management of the school
- Academic management of the programs

Business or sector : Higher education

January 2013 – Sept. 2014

Director of Quality Management and Internal Control Department

 The Bucharest University of Economic Studies, The Department for Quality Management and Internal Control, 6 Romana Square, Bucharest, district 1, postal code 010374, www.ase.ro

- Quality assurance, accreditation, managing procedures for internal control

Business or sector : Quality assurance and internal control

October 2011 – Onwards

PhD Academic Advisor

 The Bucharest University of Economic Studies, The UNESCO Department for Business Administration, Calea Grivitei 2-2A, Bucharest, district 1, postal code 010731, www.fabiz.ase.ro

- Coordination of doctoral thesis in the field of *Business Administration*, focus on *Entrepreneurship* (Academic Entrepreneurship, Social Entrepreneurship, Women Entrepreneurship, Social Innovation, Social Capital, Social Value)

Business or sector : Higher education

2011 – Onwards

Member of the Regional Development Consortium Bucharest-Ilfov

 Centrul Național de Dezvoltare a Învățământului Profesional și Tehnic – Str. Spiru Haret 10-12, Sector 1, București, www.tvet.ro

- Monitoring and update of the Regional Action Plan for Education at the level of

Bucharest-Ilfov Region

- Reinforcement of the social partnership for technical and vocational training at the local and regional level and correlation with higher education

Business or sector: Higher education

February 2008 – Onwards

Professor

The Bucharest University of Economic Studies, The UNESCO Department for Business Administration, Calea Grivitei 2-2A, Bucharest, district 1, postal code 010731, www.fabiz.ase.ro

- Teaching: Entrepreneurship and Business Development, Social Entrepreneurship, Business Quality and Performance, Business Negotiations, Energy Management Systems
- Research: Social Entrepreneurship, Social Innovation, Social Capital, Social Value, Academic Entrepreneurship, Inclusive Entrepreneurship

Business or sector : Higher education

October 2006 – February 2008

Associate Professor

The Bucharest University of Economic Studies, The UNESCO Department for Business Administration, Calea Grivitei 2-2A, Bucharest, district 1, postal code 010731, www.fabiz.ase.ro

- Teaching: Business Quality Management, Entrepreneurship, Business Negotiations, Cross/Cultural Management, Entrepreneurial Culture
- Research: Organization maturity, Business excellence models, Entrepreneurial organizations

Business or sector : Higher education

October 1997 – September 2006

Senior Lecturer, Assistant Professor, Teaching Assistant

The Bucharest University of Economic Studies, The Quality Management and Commodity Science Department, 41 Dacia Boulevard, Bucharest, district 1, postal code 010404, www.com.ase.ro

- Teaching: Quality Management Systems, Commodity Science
- Research: Quality Management, Product Management

Business or sector : Higher education

April 2004 – May 2013

Quality Auditor

The Bucharest University of Economic Studies, The UNESCO Department for Business Administration, Calea Grivitei 2-2A, Bucharest, district 1, postal code 010731, www.fabiz.ase.ro

- Conducting quality audits of the quality management systems at different departments

Business or sector : Higher education – Quality auditing

June 2000 – June 2004

Monitor, Evaluator

The Bucharest University of Economic Studies, The CALIST Programme

- Project management, evaluation and monitoring

Business or sector : Higher education

EDUCATION AND TRAINING

October – November 2012

Certificate (training course)

Institutul Național de Cercetare Științifică în Domeniul Muncii și Protecției Sociale – Centrul Național de Pregătire în Statistică

- Management of better compliance of the higher education system with the labour market
- Use of monitoring tools for graduates' employment on the labour force market

2009 – 2011 (120 hours)

Certificate (post-graduate course): Institutional and Regional Development. Policies, strategies and partnerships

University of Bucharest, Romania

- Regional and institutional development
- Strategic management and quality management
- Policies, strategies and partnerships
- Communication, negotiations and data analysis

July 19-25, 2009 **Certificate (Faculty development program): EEC 2009 – European Entrepreneurship Colloquium**

EFER – European Foundation for Entrepreneurship Research, Maastricht, Olanda

- Entrepreneurship
- Entrepreneurial management
- Case study writing and teaching

June 9-20, 2008 **Certificate (Faculty development program): IMTA 2008 - International Management Teachers Academy Faculty Development Program**

CEEMAN – Central and Eastern European Management Development Association, Bled, Slovenia

- Change management
- Entrepreneurial leadership
- Case study writing and teaching

July 20-28, 2007 **Certificate (Faculty development program): EECPCCL 2007 – European Entrepreneurship Colloquium on Participant-Centered Learning**

HBS – Harvard Business School, Boston, SUA

- Entrepreneurship
- Entrepreneurial management
- Case study writing and teaching

August 2004 – July 2005 **Certificate (post-doctoral research grant – Fulbright Commission): Fulbright Scholar**

Loyola University New Orleans, LA, SUA – College of Business Administration

- Six Sigma
- Lean Enterprise
- Total Quality Management & Business Excellence Models

September 2002 – January 2003 **Certificate (doctoral research grant – The Romanian Ministry of Education)**

Universita „La Sapienza” di Roma, Italia – Facolta di Economia, Dipartimento di Controllo e Gestione delle Merci del Loro Impatto Sull’Ambiente

- Innovation Management
- Quality Management & Business Excellence Models

November 1997 – June 2003 **Doctoral Degree in Economics**

The Bucharest University of Economic Studies (ASE), Romania

- Product Management & Commodity Science
- Quality Management

October 1997 – July 1998 **Graduation Diploma in Quality Management**

The Bucharest University of Economic Studies (ASE), Romania

- Quality Management & Business Excellence Models

October 1993 – July 1997 **Bachelor Degree in Economics**
 The Bucharest University of Economic Studies (ASE), Romania
 ▪ Economics (Commerce, Quality Management)

October 1990 – July 1995 **Bachelor Degree in Chemistry**
 University of Bucharest, Romania
 ▪ Organic Chemistry

PERSONAL SKILLS

Mother tongue(s) Romanian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	C2	C2	C2
Italian	B1	B1	B1	B1	B1
French	B1	B1	A2	A2	A2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
 Common European Framework of Reference for Languages

Communication skills ▪ good communication skills gained through my experience as faculty member, conference speaker, project manager

Organisational / managerial skills ▪ leadership: doctoral academic advisor for more than 10 doctoral students, project manager for teams of 3 up to 20 people
 ▪ program chair / mini-track chair at scientific conferences

Job-related skills ▪ good command of quality control processes (responsible for quality audit and internal control), energy management systems

Computer skills ▪ good command of Microsoft Office™ tools

Driving licence ▪ B

ADDITIONAL INFORMATION

Media: <http://www.revistabiz.ro/patru-din-zece-tineri-romani-vor-sa-si-porneasca-propria-afacere/>

Recommendations can be provided by reasonable request

Publications (last 5 years - selective)

- Păunescu C., Popescu, M.C., Duennweber, M. (2018). Factors determining desirability of entrepreneurship in Romania. *Sustainability*, Vol. 10, Issue 11, 3893; doi:10.3390/su10113893, <https://www.mdpi.com/2071-1050/10/11/3893>
- Păunescu C., Popescu, M.C., Blid, L. (2018). Business impact analysis for business continuity: Evidence from Romanian enterprises on critical functions. *Management & Marketing. Challenges for the Knowledge Society*, Vol. 13, No. 3, <https://doi.org/10.2478/mmcks-2018-0021>, pp. 1035-1050
- Păunescu, C., Evans, R. (2018). *The Role of Social Enterprises at European Level*, in: Doing Business in Europe - Economic Integration Processes, Policies, and the Business Environment, Dima, A. (Ed.), Springer, pp. 235-254.
- Păunescu C., Moraru, R. (2018). Maximizing social value in the hotel online environment using an analytic hierarchy process. *Journal of Competitiveness*, Vol. 10, No. 1, pp. 106-124.
- Păunescu, C., Argatu, R., Lungu, M. (2018). Implementation of ISO 22000 in Romanian Companies: Motivations, Difficulties and Key Benefits. *Amfiteatru Economic*, Vol. 20, No. 47, pp. 30-45.
- Păunescu, C., Roșu, R. (2017). Propensity for hybrid entrepreneurship among females. *Entreprendre & Innover*, Vol 34, No. 3, *Hybrid entrepreneurship*, Éditeur: De Boeck Supérieur, pp. 38-49.
- Păunescu, C., Găucă, O., Drăgan, D. (2017). Examining obligations to society for QS Stars best ranked universities in social responsibility. *Management & Marketing. Challenges for the Knowledge Society*, Vol. 12, No. 4, pp. 551-570.
- Păunescu, C. (2017). How prepared are small and medium sized companies for Business Continuity Management? *Quality. Access to Success*, Vol. 18, No. 161, pp. 43-48.
- Păunescu, C. (2017). Does community service make any difference in university rankings? *IESS 2017, Springer Series "Lecture Notes in Business Information Processing"- LNBIP 279 Proceedings*, pp. 283-294.
- Păunescu, C., (2017). The importance of certification of organizations' management systems to ISO standards. *Quality. Access to Success*, Vol. 18, No. 157, pp. 45-49.
- Păunescu, C., Pascu, A.I., Pop, O. (2016). Social Enterprise: How does this Way of doing Business differ from other Forms of Enterprise. *Quality. Access to Success*, Vol. 17, Nr. 153, pp. 23-27/ 108-110.
- Păunescu, C.; Blid, L. (2016). Effective energy planning for improving the organization's energy performance. *Management & Marketing. Challenges for the Knowledge Society*, Vol. 11, Nr. 3, pp. 513-531.

Projects (selective)

- Village Social Enterprise learning material, guidance and networking (ViSEnet), 2018-1-FI01-KA204-047308/ 03.12.2018, partner lead
- Community Learning for Local Change (CLLC), 2018-1-DE01-KA203-004227/ 22.10.2018, expert
- Social Entrepreneurship for Local Change, 2015-1-DE01-KA203-002161/ 20.02.2015, ERASMUS+, 01.09.2015 - 31.08.2018, expert
- Cadrul strategic pentru infrastructura educațională și sprijin în planificarea strategică a educației și formării profesionale – INFRAED, Programul Operațional Capacitate Administrativă (POCA), Cod SMIS SIPOCA 6, CNDIPT, 2016-2019, expert
- Dezvoltarea spiritului antreprenorial și a competențelor manageriale pentru a genera un număr crescut de afaceri (New Biz), POSDRU/176/3.1/S/150300, Sept.-Dec. 2015, Lector
- Dezvoltarea spiritului antreprenorial și a competențelor manageriale ale studenților și ale tinerilor întreprinzători pentru a genera un număr crescut de afaceri (BizStart), POSDRU/176/3.1/S/150298, Sept.-Dec. 2015, Expert pe termen scurt și Lector

