

Courses taught and teaching interests Prof. Carmen Păunescu PhD:

- Entrepreneurship and Sustainable Business Development
- Social Entrepreneurship
- Quality and Innovation in Business
- Business Negotiations
- Energy Management Systems

Research interests:

- Hybrid entrepreneurship among youth: driving forces, success factors and contributions.
- The role of capital factors in development of rural women/family entrepreneurship
- Emerging business models of rural entrepreneurship for innovative community development
- The role of intellectual capital in development of community-based social entrepreneurship
- Innovation vs. efficiency in business. Analysis of the gap between company appetite for innovation and business efficiency
- Regenerating the business environment in Romania. Analysis of the negative effects of insolvency companies vs. positive effects of Romanian entrepreneurship
- Achieving strategic agility through cross-industry business model innovation
- Business model innovation applying lean thinking and its implications for entrepreneurship research
- Value and role of entrepreneurship development within ageing population
- The role of social innovation and entrepreneurship in public sector
- Social value creation. Measuring the social impact and change generated by entrepreneurial organizations
- Scientific and practical models for social innovation
- Academic entrepreneurship and social entrepreneurship in higher education
- Strategy and development models for a social Romania
- The role and contributions of social enterprises in Romania and at European level