



Curriculum Vitae

Name: Doru-Alexandru PLEȘEA
Date and place of birth: 22nd October 1965, Bucharest
Nationality: Romanian
Specialist field: Quality of industrial commodities, Electronic commerce, Domotics
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Education:

1984 – M Sc. in Physics, University of Bucharest, Faculty of Physics, Romania;
2000 – PhD in Economics, Academy of Economic Studies, Romania.

Foreign languages:

English	independent user (B2)
German	independent user (B1)

Actual position:

- Full Professor at The Bucharest University of Economic Studies, Business, Consumer Science and Quality Management Department,
- Vice Dean at the Faculty of Business and Tourism
- PhD supervisor in Business Administration field

Member of:

- International Association of Commodity Science, Innovation and Sustainability (IACSIS) – Rome, Italy
- Association for Innovation and Quality in Sustainable Business (BASIQ), Bucharest, Romania

Key qualifications:

- Science of Industrial Commodities and User's Safety
- Domotics and Smart Cities
- Electronic Commerce
- Business Intelligence

Other professional activities:

- Evaluator for ARACIS (The Romanian Agency for Quality Assurance in Higher Education);
 - Expert and evaluator for CNCSIS (National Council for Scientific Research in Higher Education) and UEFISCDI (Executive Agency for Higher Education, Research, Development and Innovation Funding);
 - Director and member of various research grants aiming to offer specific economic consultancy to Romanian companies;
 - Involvement in the development of curricula according to the competencies and skills required by the labour market.
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Publications

9 books, scientific research studies, practical exercises notebooks designed for quality of commodities curricular areas.

65 articles and scientific reports, many published in prestigious journals from Romania and abroad

15 research projects developed in collaboration with Romanian and foreign companies.
