

Europass Curriculum Vitae



Personal information

First name(s) / Surname(s)	First name(s) ROXANA Surname(s) SÂRBU	
Address(es)	2, Stefan cel Mare, Bl. 13, Sc. B, Et. II, Apt. 30, Sector 1, Cod 011737, Bucharest, Romania	
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E-mail	sarburoxana@yahoo.com	
Nationality	Romanian	
Date of birth	November 2-nd 1960	
Gender	Female	

Work experience

Dates	2016 – present, vice rector responsible with education
Occupation or position held	2003 – present Professor, PhD coordinator in Economy (2009); PhD coordinator in Business Administration (2010)
Main activities and responsibilities	Research and Courses and seminars in: Commodity Science Expertise; Quality Audit; Quality Certification; Quality related Costs; Expertise of the Export-Import Products Quality; Quality Assurance and Consumers` Protection, PhD coordinator. 2000-2003 Senior lecturer Research and Courses and seminars in: Commodity Science Expertise; Quality Audit; Quality Certification; Quality related Costs; Expertise of the Export-Import Products Quality; Quality Assurance and Consumers` Protection. 1996-2000 Lecturer Research and Courses and seminars in: Commodity Science Expertise; Quality Audit; Quality Certification; Quality related Costs; Commodity Science of the Metallic and Chemical Products; Commodity Science of Textile and Leather Products; Theoretical and Methodological Basis of Commodity Science; Expertise of the Export-Import Products Quality; Quality Assurance and Consumers` Protection. 1990-1996 Assistant Research and Courses and seminars in: Commodity Science Expertise; Commodity Science of the Metallic and Chemical Products; Commodity Science of Textile and Leather Products; Theoretical and Methodological Basis of Commodity Science; Expertise of the Products Quality; Quality Assurance and Consumers` Protection.
Name and address of employer	Academy of Economic Studies, Faculty of Trade, The Department of Business, Consumer Sciences and Quality Management, 6 Piata Romana, Sector 1, Cod 010374, Bucharest, Romania

Type of business or sector Higher Education

Education and training

Dates 1990-1995

Title of qualification awarded Doctor's degree

Principal subjects/occupational skills covered Economic Sciences

Name and type of organisation providing education and training Academy of Economic Studies Bucharest

Dates 1988-1989

Title of qualification awarded Post-graduated courses

Principal subjects/occupational skills covered Marketing Studies on International and Home Market

Name and type of organisation providing education and training Academy of Economic Studies Bucharest

Dates 1979-1983

Title of qualification awarded economist

Principal subjects/occupational skills covered Commodity Science, Marketing, Law

Name and type of organisation providing education and training Academy of Economic Studies, Faculty of Trade

Personal skills and competences

Mother tongue(s) **Romanian**

Other language(s) **English, French**

Self-assessment
European level ()*

Language

Language

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	
C2	C2	C1	C1	C2
C1	B2	A1	A1	A1

(*) *Common European Framework of Reference for Languages*

Social skills and competences Proven leadership
Time-efficient, systematic working methodology
Rapid adaptability to new problem-solving and new locations

Organisational skills and competences Proven quality and project management skills
I was the director of the Quality Management Department for seven years and I coordinated 50 internal auditors in the Academy of Economic Studies Bucharest

Technical skills and competences Members in over 30 scientific research projects

Computer skills and competences IT: Word, Power Point, Excell, Internet

Artistic skills and competences Icon paintings

Other skills and competences - Tested management techniques,
- Member of the IGWT (Internationale Gesellschaft für Warenkunde und Technologie, IGWT-International Society for Commodity Science and Technology), with the headquarter at Viena;
- Nicolae Georgescu-Roegen Diplomas for research special results in 2000, 2002, 2003 and 2004;
- Member in Scientific Council of international congresses and conferences;

Driving licence Driving license, B Category

Additional information

Ph.D. Rodica Pamfilie, Dean of the Trade Faculty, Academy of Economic Studies Bucharest, rodica.pamfilie@com.ase.ro

Books

Businesses Walking the Tightrope (coauthor), Shaker Verlag GmbH, Aachen 2017, 396 pages ISBN 978-3-8440-5217-6, ISSN 0945-0696, 3 chapters: Development of Agri-Food Production under the Influence of New Technologies - an Economic Approach, pg. 113-128 (4 authors); Study on the Impact of Marketing Planning on Economic Parameters, pg. 141-154 (5 authors); Patients' Rights, between Knowledge and Truth, pg. 261-272 (4 authors); *Quality and Business Excellence* (coauthor), *Expertise of the Export-Import Products Quality* (coauthor); *Commodity Science Expertise: Quality Products and Services Study* (coauthor); *Quality Auditing, Certification and Quality Related Costs*; *Total Quality-Reference Issue in the New Era of Management* (coauthor), etc

Articles, Papers and conferences

1. **Roxana Sârbu**, Felician Alecu și Răzvan Dina, *Tendențe ale utilizării mediei sociale pentru promovarea serviciilor în turism*, Amfiteatru Economic, Vol. 20, Nr. Special 12, 2018, pg.763-781, ISSN:1582-914 <http://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2768>;
2. **Roxana Sârbu**, Andreea Simona Săseanu, Corneliu Toader, *Modelul de excelență al Fund. Europene pentru Managementul Calității (EFQM) într-o societate producătoare de aparataj electric conexiuni de joasă tensiune*, Amfiteatru Economic, Vol. 19, Nr. Special 11, 2017, pg.684-696, ISSN:1582-9146., <http://www.amfiteatruconomic.ro/ArticolRO.aspx?CodArticol=2683>;
3. Nagel-Piciorus, Claus, Nagel-Piciorus, Luciana, **Sarbu, Roxana**, *Milestones in Implementation of Integrated Management System in the Health Sector Case Study Radiologische Netzwerk Rheink* Amfiteatru Economic vol.18, nr.Special 42/2016, București: Tipografia A.S.E, pp. 432-445 (14 pag.), 2016, ISSN: 2247 - 9104, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=1&=S1TuRRIXnC7aGpn9PBV&page=1&doc=1;
4. Sommer Marc, **Sârbu Roxana**, Vochin Oana Alexandra, Ilie Anca Gabriela -*Preparation of Gen SMEs for a family internal handing over – an analysis of a field research*, BASIQ 2018 International Conference New Trends in Sustainable Business and Consumption, 11 - 13 June 2018, Heidelberg Germania, Proceedings of BASIQ, pp. 277-283, Editura A.S.E. ISSN 2457-483X ISSN-L 2457-483X
5. Silviu Stanciu, **Roxana Sârbu**, Raluca Crina Bucur - *An analysis of the Romanian market of high education*, BASIQ 2017 International Conference New Trends in Sustainable Business and Consumption 31 May - 3 June 2017, Graz, Austria, Proceedings of BASIQ, pp. 624-632, Editura A.S.E. ISSN 2457-483X ISSN-L 2457-483X
6. Ilie A. G., Dumitriu, D., **Sârbu, R.** - *The New Era of Public Diplomacy: Egypt's Public Diplomacy Efforts, Challenges and Opportunities*, The 29-th International Business Information Management Association Conference IBIMA: SUSTAINABLE ECONOMIC GROWTH, EDUCATION EXCELLENCE, AND INNOVATION MANAGEMENT THROUGH VISION 2020, Vienna Austria, 3-4 May 2017, Proceedings of The 26th International Business Information Management Association Conference, pp. 2324-2336, ISBN: 978-0-9860419-5-2, Editor Khalid S. Solin International Business Information, https://apps.webofknowledge.com/full_record.do?product=WOS&search_mode=GeneralSearch&qid=3&=D1Ab4YMjbPw38NGY566&page=1&doc=4
7. Stanciu, Silviu, **Sarbu, Roxana**, Saseanu, Andreea Simona, Plesea, Doru-Alexandru - *Economic Impact of New Technologies On The Agri-Food Production*, BASIQ 2016 International Conference New Trends in Sustainable Business and Consumption, București 02-03 June 2016 Proceedings of BASIQ, pp. 285-292, ISSN: 2457-483X, Konstanz, GERMANY.