

ȘCOALA DOCTORALĂ ADMINISTRAREA AFACERILOR

Prof. Univ. Dr. Gabriela ȚIGU

FIELDS OF EXPERTISE

- Tourism and Services Economy
- Tourism and Services Management
- Destination Management
- Tourism Strategy
- Ecotourism
- Sustainable Tourism
- Accesible Tourism
- Hospitality Industry Management
- Business Ethics and CSR
- Human Ressources Management in Tertiary Sector
- Sustainable Bussines Development in Tertiary Sector
- Operations Management for Tourism and Services