

Research topics

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| Prof.univ.dr. COSTEA CARMEN EUGENIA | <i>Contributions for changes in the security and safety managerial systems within the international companies</i> |
| | <i>The power of social innovation in designing bio-economic models in business</i> |
| | <i>Contributions to behavioural changes models in executive and leadership coaching and business development</i> |
| | <i>Business ethics in SMEs</i> |
| | <i>The country brand between delocalisation and reverse migration</i> |
| | <i>The dimensions of traditional healthy food in reflexive modernity</i> |
| Prof.univ.dr. IONCICĂ MARIA | <i>Local development and growth strategies in the services sector</i> |
| | <i>Public and private in the organization and supply of public services</i> |
| | <i>The impact of market concentration on the competitiveness and efficiency in the services sector. Competitive strategies</i> |
| Prof.univ.dr. OLARU MARIETA | <i>Development of new models of organizational infrastructure in order to improve efficiency of business processes</i> |
| | <i>Management of business continuity taking into account the risks generated by the global crisis</i> |
| | <i>Organizational change strategies for developing sustainable business</i> |
| | <i>Business process outsourcing models in the global enterprise</i> |
| | <i>Study of the cut-throat competition, economic equilibrium and responsible business development</i> |
| | <i>Developing sustainable and responsible business by EU SMEs in relation with the requirements of a green economy</i> |
| | <i>Performance improvement in cargo carriage operations by implementing an integrated management system (quality, environment, security, social responsibility, energy etc.)</i> |

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| | <i>Developing on integrated management systems in order to improve organizational performance</i> |
| Prof.univ.dr. ONETE BOGDAN CRISTIAN | <i>Traditional and online business integrated models</i> |
| | <i>Design and development of C2C business models for web 2.0 communities</i> |
| | <i>Research of product quality through social media</i> |
| | <i>Electronic commerce models research in relation to consumer</i> |
| | <i>Research on the use of social media in business organization</i> |
| | <i>Research on the impact of Web 2.0 and 3.0 in the Romanian business</i> |
| | <i>The future of on-line business in/through social media</i> |
| | <i>Research regarding new consumer behavior - social networks in Web 2.0</i> |
| Prof.univ.dr. NISTOREANU PUIU | <i>Pragmatic approaches, to harnessing through tourism activities, of the immaterial cultural patrimony in the urban / rural areas of Romania</i> |
| | <i>Gastronomic Tourism, option for the local communities to develop through harnessing of the existing specific resources</i> |
| | <i>Methods of relaunching touristic undertakings / services through new tourism types (adventure, geotourism, medical, business)</i> |
| Prof.univ.dr. PAMFILIE RODICA | <i>Business Excellence driven by innovation management</i> |
| | <i>Opportunities and risks of design innovation in conceptual society</i> |
| | <i>Interdisciplinary research regarding new models of organic food products</i> |
| Prof. univ. dr. PĂUNESCU CARMEN | <i>Social entrepreneurship as economic and social innovation driver in the private sector</i> |
| | <i>Creating social innovation and entrepreneurship in the public sector</i> |
| | <i>The effects of social innovation and entrepreneurship upon organization performance</i> |
| Prof.univ.dr. PLEŞEA | <i>Opportunities and risks for mobile ecommerce in Romania</i> |

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| DORU | <i>Reflecting the cultural particularities in assessing consumer satisfaction</i> |
| | <i>Sustainable development in construction - a model for excellence in business</i> |
| Prof.univ.dr. SÂRBU ROXANA | <i>Research on the impact and advantages of an integrated management and reporting system implementation on the strategic goals of an organization</i> |
| | <i>Research on the significance and socio-economic implications of the bio products consumption in Romania</i> |
| | <i>Research regarding the possibilities of improving the quality of public healthcare services on the basis of a Good Practice Code</i> |
| Prof. univ. dr. TANȚĂU ADRIAN | <i>Renewable energy entrepreneurship</i> |
| | <i>European energy strategy comparison. The role of the state and of the European</i> |
| | <i>Strategies for the use of the renewable energy</i> |
| Prof.univ.dr. ȚIGU GABRIELA | <i>Modern approach in human resources development in the tertiary sector</i> |
| | <i>New challenges in tourism destination management</i> |
| | <i>Contributions to sustainable development in hospitality industry</i> |