

Research topics

Prof. univ. dr. AGAPIE ADRIANA	<i>Decisional processes for sustainable development within an economic organization</i>
	<i>Short time series modelling. Case study on analysing the sustainable development processes in food organisations</i>
	<i>Impact of large retail of Romania on trade in food products</i>
Prof. univ. dr. BOBOC DAN	<i>Analysis of consumer assessment for geographical umbrella brands: effects on food choice and the implications for marketing strategies (joint supervision with Prof. Diego Begalli)</i>
	<i>Institutional management improvement through organisational culture valorisation</i>
	<i>Means and methods for improving marketing instruments efficiency within the big distribution in economic crisis conditions</i>
Prof. univ. dr. ISTUDOR NICOLAE	<i>Financing of national programs to preserve and promote Romanian customs and traditions</i>
	<i>Improving the management of EU funds in Romania. Case Study</i>
	<i>Elaboration and substantiation of the national program of modernization and development of fruit growing in Romania</i>
	<i>The PAC impact on modernization and performance of the agricultural exploitations in Romania</i>
Prof. univ. dr. POPESCU GABRIEL	<i>The role of cooperatives in the knowledge transfer market</i>
	<i>Analysis of consumer food choice through reasoned action theory (joint supervision with Prof. Diego Begalli)</i>

	<i>The role of associative structures in the of market dynamics</i>
Prof. univ. dr. STOIAN MIRELA	<i>Sustainable development of trade in agricultural and food products</i>
	<i>Research on consumer protection for agricultural and food products</i>
	<i>Food system development in the context of food security and independence of Romania (joint supervision with Professor Victor Manole)</i>
Prof. univ. dr. ROMAN TOMA DORIN	<i>Directions and socio-economic effects of human resources migration in the rural Romania</i>
	<i>Social effects of financing agriculture in the context of European integration of Romania</i>