

Research topics

Prof. univ. dr. ANDREICA MARIN	<i>Integrated model system for the predictable management of companies</i>
	<i>Optimization of the supply chains of industrial firms in the "FORWARD AND REVERSE PROCUREMENT" paradigm</i>
	<i>Managerial models of strategic action and decision within economic organizations</i>
	<i>Enhancing the performance of economic units by implementing innovative management systems</i>
Prof. univ. dr. BĂNACU CRISTIAN	<i>Eco-management and eco-efficiency in promoting innovative green technologies in building</i>
	<i>Anti-fraud management in analysing and assessing the investment projects in the public and state private domain</i>
	<i>The economic efficiency of the telematic synergic solutions in the anti-fraud management of organizations</i>
	<i>Capitalization on the intellectual capital, a means to develop and enhance the competitiveness of Romanian firms</i>
Prof. univ. dr. CÂRSTEA GHEORGHE	<i>Real estate investment and Romania's sustainable development</i>
	<i>Rethinking the insurance and management of material resources under present circumstances</i>
	<i>Challenges of sales management in the early 21st century</i>
Prof. univ. dr. COLESCA SOFIA ELENA	<i>Identifying and evaluating a company's competitive position with a view to improving its competitiveness</i>
	<i>Urban management</i>
	<i>IT Management</i>
Prof. univ. dr. DEACONU ALECSANDRINA	<i>Environmental management</i>
	<i>Leadership and the performance of cyberteams</i>
	<i>The competitive advantage in the university environment</i>
Prof. univ. dr. DOBRIN	<i>Making a career in consultancy - between myth and reality</i>
	<i>Contributions to perfecting the national energetic system management</i>

OCTAVIAN COSMIN	<i>Perfecting the Romanian SMEs management by means of diversifying financing sources</i>
	<i>Contributions to implementing lean six sigma in Romanian SMEs</i>
	<i>Implementing the lean business systems in health organizations</i>
Prof. univ. dr. LEFTER VIOREL	<i>Perfecting the management of the organizations in Romanian tourism by using the good practices applied in developed countries</i>
	<i>the system of assessing the employees' performance and their motivation within Romanian organizations</i>
	<i>Guiding the career of employees in Romanian organizations by implementing good practices applicable in some EU countries</i>
Prof. univ. dr. MOLDOVEANU GEORGE	<i>Perfecting public management. A comparative analysis Romania – Finland</i>
	<i>Contributions to the development of the Romanian organizations' flexibility</i>
	<i>Perfecting operational management within industrial organizations</i>
	<i>Implementing lean six sigma in Romanian service providing organizations</i>
	<i>Contributions to enhancing the commercialization process of products by implementing the supply chain management</i>
Prof. univ. dr. POPA ION	<i>Possibilities of increasing the competitiveness of medical centres by modernising the managerial instruments</i>
	<i>A comparative approach to strategic management in the public and private sector</i>
	<i>Perfecting management in the high school education system</i>
Prof. univ. dr. POPESCU DAN	<i>Possibilities of perfecting the mass-media groups management</i>
	<i>Perfecting the management of European financed projects</i>
	<i>Perfecting management in the tourism and hospitality industry</i>
Prof. univ. dr. PROFIROIU MARIUS	<i>Governing and management of functional urban areas</i>
	<i>The role of managers in creating a new performance culture in organizations with various cultural profiles</i>
	<i>The transfer of knowledge and scientific results in the decisional process, with direct applicability in the environment protection public policy</i>

	<i>Public policy management</i>
Prof. univ. dr. RADU IOAN	<i>Intelligent collective platforms as instruments for the development of a knowledge-based economy</i>
	<i>Perfecting the management of public service operators by cloud computer technologies</i>
	<i>Promoting smart public policies for a smart metropolitan development</i>
	<i>Intelligent virtual networks for developing the business environment</i>
Prof. univ. dr. VERBONCU ION	<i>A correlative approach to managerial reengineering - quality management</i>
	<i>Contributions to modernizing the management of SMEs</i>
	<i>Psycho-sociological aspects of managerial reprojction</i>
	<i>The managerial methodology of the knowledge-based organization</i>
	<i>Professionalization of Romanian managers and management</i>