



## Wiebke Geldmacher, M.A.

Wiebke.Geldmacher@gmail.com

Nationality German  
Birth date 8<sup>th</sup> April 1991

### Education

- 10/2015 – now **PhD** (ongoing until 09/2018)  
The Bucharest University of Economic Studies, Bucharest (Romania)  
Thesis: Research on the acceptance effects of a new car sharing model for the improvement of future urban mobility
- 10/2013 - 03/2015 **Master of Arts (M.A.)** in General Management  
International University of Applied Science, Bad Honnef Bonn (Germany)  
Final grade: 2,1 (equivalent B-level)  
Major in: Aviation Management, Global Branding  
Thesis: Modeling of Open Access in Brazil (Railway Network)
- 10/2010 - 09/2013 **Bachelor of Arts (B.A.)** in International Business  
DHBW Mannheim, Mannheim, Germany  
Final grade: 2,0 (equivalent B-level)  
Major in: International Marketing, Controlling & Finance  
Thesis: Development of an online sales-partner evaluation model in the railway business

### Professional Experience

- 07/2018 – now **DB Engineering & Consulting USA Inc.**  
Senior Consultant, Sacramento (USA)
- 06/2018 **Geldmacher Consulting**  
Consultant, Montabaur (Germany)
- 10/2017 – 04/2018 **Senior Consultant**  
SRP Consulting AG, Cologne (Germany)
- 07/2016 – 09/2017 **Consultant**  
SRP Consulting AG, Cologne (Germany)
- 07/2014 – 06/2016 **(Junior) Business Consultant**  
DB International GmbH (DB Engineering & Consulting GmbH), Doha (Qatar) / Frankfurt am Main (Germany)
- 10/ 2013– 06/ 2014 **Junior Consultant HR international**  
DB Schenker Rail AG (DB Cargo AG), Mainz (Germany)
- 10/ 2010– 09/ 2013 **Corporate Student**  
DB Regio AG, Mainz/Berlin/Frankfurt (Germany), Paris (France)

### Language skills and certifications

- Mother tongue German
- Foreign languages English (excellent), French (good), Spanish (good), Chinese (less)
- International experience 1 year in the United States of America, 6 months in France, 1 year in the Middle East (United Arab Emirates, Qatar) (amongst others)
- Certifications Six Sigma Green Belt, MS Office