THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

Council for Doctoral Studies
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PHD THESIS
- summary –

POSSIBILITIES TO INCREASE THE COMPETITIVENESS OF HEALTH ORGANIZATIONS BY MODERNIZING THE MANAGEMENT TOOLS

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ABSTRACT

The present PhD thesis, entitled "Possibilities of increasing the competitiveness of health organizations by modernizing the managerial tools", is a theoretical and practical incursion into the complex field of health services management, aiming to critically analyzing the use in the management practice of the Romanian health organizations the systems, methods and techniques provided by management science, corroborated with national and international theoretical approach, highlighting the relationships between them and organizations’ level of competitiveness.

Starting from the research aim and objectives and considering the theoretical approach presented in the first part of the paper, twelve research hypotheses were developed. For their validation, a clear and well-structured methodology was designed, together with the selection of the most appropriate statistical and econometric methods for data analysis, able to guide the entire research process in the right direction.

Through the research results, we consider that personal contributions can be highlighted by: (1) theoretical development of the topics addressed, (2) providing empirical evidences to support existing theoretical approaches, and (3) providing information able to support managers of health organization in selection, operationalization and judicious melding of managerial tools, so that, by maximizing their potential, contribute to enhancing the performance and competitiveness of their organizations.

Key words: competitiveness; competitive advantage; Factor Analysis; health organization; health system; hypothesis; management method; managerial tools; management technique; management system; performance; survey
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