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A building next to water

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**InSPiR2eS Global** [**Pitching Research**](https://ssrn.com/abstract=2462059) **Competition 2025 (IGPRC2025)**

**General Information & Timelines ... BUES Chapter**

**Background**

Following on from the great success of the first three editions of the InSPiR2eS Global Pitching Research Competition (IGPRC) ... [IGPRC2022](https://pitchingresearch.com/inspir2es/june-2022/), [IGPRC2023](https://pitchingresearch.com/competitions/igprc-2023-grand-final-event/), [IGPRC2024](https://pitchingresearch.com/competitions/celebrating-the-grand-final-outcome-of-igprc2024/) ... the fourth edition IGPRC2025 is now underway! In partnership with the Bucharest University of Economic Studies (BUES), and our **Platinum sponsors**: Corvinus University of Budapest, Elsevier and APAEA, we are very pleased to announce a local BUES competition that feeds into IGPRC2025. The information below is specifically directed to the BUES Chapter competition!

**Core Task**

The core task of this competition is to produce a written 1,000-word novel research pitch using the “pitching research” framework, PRF (see the skeleton PRF tool on the following page). For a detailed explanation of the PRF, see the latest version of the SSRN paper “[Pitching Research](http://ssrn.com/abstract=2462059)” [[Faff (2024)](http://ssrn.com/abstract=2462059)]. Participants should use the skeleton tool to create their pitch entries.

**Eligibility**

* open to research-enabled and research-focused BUES students from any discipline: currently active Higher Degree Research (HDR) students e.g., PhD, research Masters, ....
* participants must register as [InSPiR2eS](https://pitchingresearch.com/inspir2es-network/) members (free membership).

**Competition Prizes and Awards**

The total prize pool for IGPRC2025 is approximately €10,000. For the local BUES Chapter competition, the overall BUES winner receives €300; and second/third receive €100 each. Additionally, the BUES winner will automatically advance into a Central and Eastern Europe (CEE) competition, in which a small select set of CEE-based Chapter winners will vie to be crowned the CEE winner (with a €500 prize). AND then, the all-CEE winner automatically advances to the grand-final phase of the IGPRC2025 … and maybe win the major IGPRC prize!

**Important Dates & Timeline**

* **28 April 2025:** final deadline for submission of IGPRC2025 BUES Chapter entries (by email: catalin.albu@cig.ase.ro).
* **2 May 2025:** announcement of IGPRC2025 BUES Chapter finalists.
* **9 May 2025:** IGPRC2025 BUES Chapter Final – a 1-hour in-person event (details to come later).
* **November 2025:** determination and announcement of IGPRC2025 grand finalists.
* **January 2026:** “gala” online Grand Final comprising at least 6 IGPRC2025 finalists drawn from all around the globe (the IGPRC2025 winner will be determined by the combined quality of written and oral pitch).

**IGPRC Exemplars ... Learn from Past Winners!**

|  |  |  |  |
| --- | --- | --- | --- |
| **Year** | **Winner** | **Written version link** | **Video link** |
| **2022** | Vu Nguyen Manh Hoai (Vietnam) | <https://bit.ly/4hzArl4> | <https://bit.ly/3Z9QxaT> |
| **2023** | Josh Nguyen (Australia) | <https://bit.ly/3w1ef0f> | <https://bit.ly/4blmKDC> |
| **2024** | Eglė Butkevičiūtė (Lithuania) | <https://bit.ly/3EytIJj> | <https://bit.ly/3BQJZZ5> |

**Further Enquiries**

Contact Professor Robert Faff at: [robert.faff@uni-corvinus.hu](mailto:robert.faff@uni-corvinus.hu)

**Faff’s (2024) Pitching Research Framework Tool**

|  |  |
| --- | --- |
| **FOUR** | **Four Big** Picture Anchors |
| **(A) Working Title** |  |
| **(B) Basic Research Question** |  |
| **(C) Key paper(s)** |  |
| **(D) Motivation/Puzzle** |  |
| **THREE** | **Three** essential Building Blocks |
| **(E) Idea?** |  |
| **(F) Data?** |  |
| **(G) Tools?** |  |
| **TWO** | **Two** key questions |
| **(H) What’s New?** |  |
| **(I) So What?** |  |
| **ONE** | **One** bottom line |
| **(J) Contribution?** |  |
| **(K) Other Considerations** |  |

Faff, R., (2024), “Pitching Research”, available at SSRN: [http://ssrn.com/abstract=2462059](http://ssrn.com/abstract=2462059%20).