Appreciating your commitment to bringing novelty to your field of expertise,
we have the honor of inviting you to take part in the

INTERNATIONAL CONFERENCE ON MANAGEMENT, ECONOMICS AND ACCOUNTING

18th EDITION – ICMEA 2026 & DOCTORAL RESEARCH WORKSHOP

2nd – 4th December 2026
Alba Iulia, Romania

Organized by the Faculty of Economics,
Doctoral School of Economic Sciences and Economic Research Center

Dear Colleagues,

On behalf of the Organizing Committee, it is our distinct honour to extend to you an official invitation to the Eighteenth Edition of the ***International Conference on Management, Economics and Accounting – ICMEA 2026 & Doctoral Research Workshop***, which will be held in Alba Iulia, Romania. The event is hosted by the Faculty of Economics, the Doctoral School of Economic Sciences, and the Economic Research Centre.

The conference brings together scholars and researchers from national and international partner institutions, with the objective of consolidating constructive scholarly dialogue and establishing a long-term collaborative working group committed to promoting sustainable development strategies, advancing digitalization initiatives and the responsible integration of artificial intelligence (AI), and supporting cross-border cooperation across a broad spectrum of organizational environments.

We would be profoundly honoured by your presence and sincerely hope you will join us for an event that promises to offer significant academic value and meaningful scientific exchange.

Note: The conference will be held face to face!

ESSENTIAL CONFERENCE INFORMATION

The conference language is English and Romanian.

Papers must be written in English and must comply with the guidelines provided in the journal Annales Universitatis Apulensis Series Oeconomica, available at the following link:
http://www.oeconomica.uab.ro/autori.php?lang=en

All submitted papers will be subjected to a double-blind peer-review process and will be assessed in terms of their originality, significance, clarity, and overall contribution to the field.

There is no participation fee for the conference.

Accepted papers will be published, after the conference, in the journal Annales Universitatis Apulensis Series Oeconomica, a peer-reviewed publication indexed in internationally recognized databases such as RePEc, EBSCO Host, EconLit, ERICHPLUS. Further information is available at:
http://www.oeconomica.uab.ro/index.php?lang=en

SECTIONS

1) Accounting, Audit, Taxation and Corporate Governance
2) Finance and Financial Analysis
3) Marketing, Tourism and Environment
4) Responsible Innovation, Artificial Intelligence and Business Development
5) Doctoral Colloquium

IMPORTANT DEADLINES

25.11.2026 – Online Registration - https://forms.gle/nKpBAgdVKPV5qMxG6
30.11.2026 – Notification of Acceptance
15.01.2027– Final paper Submission, according to the Guide for Authors available at:
http://www.oeconomica.uab.ro/autori.php?lang=en

For any questions, please contact us at: icmea@uab.ro