



Department of Modern Languages
and Business Communication

in partnership with



PROGRAM

The 14th International Conference
Synergies in Communication (SiC 2026)
Bucharest, Romania
29-30 October 2026
(hybrid format)



CONFERENCE SCHEDULE



Thursday, October 29th 2026

09.00 – 09.30	REGISTRATION	hybrid: in-person & ZOOM
09.30 – 10.15	WELCOME AND OPENING REMARKS	VENUE: Room 1521 / sala 1521
10.15 – 12.30	OPENING PLENARIES	Departamentul de Limbi Moderne și Comunicare în Afaceri, sala 1521, ASE, Bulevardul Dacia nr. 41
12.30 – 13.00	Coffee Break	
13.00 – 18.00	PARALLEL SESSIONS	hybrid: in-person & ZOOM

Friday, October 30th 2026

09.30 – 11.10	PLENARIES	hybrid: in-person & ZOOM
11.10 – 11.30	Coffee Break	VENUE: Room 1521 / sala 1521
		Departamentul de Limbi Moderne și Comunicare în Afaceri, sala 1521, ASE, Bulevardul Dacia nr. 41
11.30 – 13.00	PARALLEL SESSIONS	hybrid: in-person & ZOOM
13.30 – 17.30		

CONFERENCE PLENARY SESSIONS DAY 1

Thursday, 29th October 2026

9.00 – 9.30: Registration

9.30 – 10.15: Welcome and Opening Remarks

ZOOM:

<https://ase.zoom.us/j/4299401536?pwd=TWcBXBYbQQzwpCAGNVU3orwOFxf1sj.1&omn=95382493906>

Alina-Mihaela DIMA, Vice-Rector, Bucharest University of Economic Studies, Romania

Abdi Hassan, Country Director Romania & Bulgaria, British Council

Ioan-Radu PETRARIU, Dean of the Faculty of International Business and Economics, Bucharest University of Economic Studies, Romania

Anca-Teodora ȘERBAN-OPRESCU, Head of the Department of Modern Languages and Business Communication, Bucharest University of Economic Studies, Romania

10.15– 12.30: PLENARIES

ZOOM:

<https://ase.zoom.us/j/4299401536?pwd=TWcBXBYbQQzwpCAGNVU3orwOFxf1sj.1&omn=95382493906>

Alina DOLEA, PhD - Head of School of Law and Society, Faculty of Business and Law, Bournemouth University, UK

Beyond Soft Power in Diaspora Diplomacy: Negotiating Emotions and Identities

Mikel W. COLE, PhD - University of Houston, USA

Mihaela GAZIOGLU, PhD - Westfield State University, Massachusetts, USA

*The Promises and Pitfalls of AI in Cross-Cultural Communication
for English as a Foreign Language*

Raymond MAIORESCU, PhD - Northwestern Kellogg School of Business (Program Leader - AI Strategies for Business Transformation) | Stanford Online | University of Chicago, USA:

Beyond AI Literacy: Developing Human Judgment in an Age of Artificial Intelligence

Moderators: Anca-Teodora ȘERBAN-OPRESCU, Head of Department of Modern Languages and Business Communication & **Laura MUREȘAN**, Bucharest University of Economic Studies, Romania

CONFERENCE PLENARY SESSIONS DAY 2

Friday, 30th October 2026

9.00 – 9.30: Participants' arrival & Welcome coffee

9.30– 11.10: PLENARIES

ZOOM:

<https://ase.zoom.us/j/4299401536?pwd=TWcBXBYbQQzwpCAGNVU3orwOFxf1sj.1&omn=93793025069>

9.30 Danijela VRANJEŠ, PhD - University of Belgrade, Serbia

Co-education: The Future of Teaching and Learning with AI

Moderator: Irina DAVID, Vice-Dean, Faculty of International Business and Economics, Bucharest University of Economic Studies, Romania

10.15 Cristina NEESHAM, PhD - Newcastle University, UK | School of Business, Law and Entrepreneurship, Swinburne University of Technology, Australia

Learning with Large Language Models: How to Avoid the Traps of Organized Immaturity

Moderator: Laura MUREȘAN, Bucharest University of Economic Studies & QUEST Romania

ACADEMIC PARALLEL PANELS OVERVIEW

Parallel Sessions		ZOOM Link
<i>PANEL 1: Synergies in Linguistics, Business and (Inter)Cultural Communication (Online)- (English Section)</i>	Day 2 14.00 - 18.00	https://ase.zoom.us/j/98891218093?pwd=3Wsz0SJ R1KPVaLEc2UzinEOftxJlE4.1
<i>PANEL 1: Synergies in Linguistics, Business and (Inter)Cultural Communication (Hybrid) - (French Section)</i>	Day 1 12.30 - 15.00	https://ase.zoom.us/j/98904069423?pwd=k6PAT7 Oq2wUyyxB7c3sbvXGaTpxQt5.1
<i>PANEL 1: Synergies in Linguistics, Business and (Inter)Cultural Communication (Online)- (German Section)</i>	Day 1 14.00- 16.00	https://ase.zoom.us/j/93444684335?pwd=pvsD45 WEYwiokC6Qmk3R28NJ5I6muI.1
<i>PANEL 1: Synergies in Linguistics, Business and (Inter)Cultural Communication (Online)- (DOCTORIALS)</i>	Day 2 14.00- 16.00	https://ase.zoom.us/j/95612546466?pwd=p7Yfqna H2JpbN5488HD6OCagUpWk0R.1
<i>PANEL 2: Interdependences: Academic and Digital Literacies in the New Educational and Research Environment. The Quality Dimension (Hybrid)</i>	Day 1 14.00 - 15.30	https://us02web.zoom.us/j/3828174322?pwd=Tgn LiB9FuwkWHnftNqCF76a4GzfUvR.1&omn=8834213 2805
<i>PANEL 2: Interdependences: Academic and Digital Literacies in the New Educational and Research Environment. (Hybrid)</i>	Day 1 16.00 - 18.00	https://ase.zoom.us/j/4299401536?pwd=TWcBXYb bQZwpCAGNVU3orwOFxf1sj.1&omn=9379302506 9
<i>PANEL 2: Interdependences: Academic and Digital Literacies in the New Educational and Research Environment. "EDU-RES" Roundtable (Hybrid)</i>	Day 2 11.30 - 13.00	https://us02web.zoom.us/j/3828174322?pwd=Tgn LiB9FuwkWHnftNqCF76a4GzfUvR.1&omn=8563683 1751
<i>PANEL 2: Interdependences: Academic and Digital Literacies in the New Educational and Research Environment. (Hybrid)</i>	Day 2 14.00 - 17.00	https://us02web.zoom.us/j/3828174322?pwd=Tgn LiB9FuwkWHnftNqCF76a4GzfUvR.1&omn=8266110 5206
<i>PANEL 3: Romanian Cultural and Linguistic Studies (Online)</i>	Day 2 14.00 - 17.30	https://ase.zoom.us/j/98312278208?pwd=9Fr7n5v rAjXCcszFEEgr8RrGrU9uI6.1
<i>PANEL 4: East Meets West across Borders and Boundaries (Hybrid) - (Part I)</i>	Day 1 13.00 - 17.30	https://ase.zoom.us/j/95362818912?pwd=zKhOQN cU49nTfFY1FIdN4Zv72jQoEe.1
<i>PANEL 4: East Meets West across Borders and Boundaries (Hybrid)- (Part II)</i>	Day 2 14.00- 17.30	https://ase.zoom.us/j/95362818912?pwd=zKhOQN cU49nTfFY1FIdN4Zv72jQoEe.1
<i>PANEL 5: Mindscapes and Cultural Insights in Far Eastern Studies (Online)</i>	Day 1 16.00 - 18.00	https://ase.zoom.us/j/91439838538?pwd=CfhNBZV xE5aD8BMBjMMksJkAbx5V0u.1
<i>PANEL 6: Multidisciplinary Approaches to the Human Experience (Online) - (Part I)</i>	Day 1 14.00 - 16.00	https://ase.zoom.us/j/2094607186
<i>PANEL 6: Multidisciplinary Approaches to the Human Experience (Online) - (Part II)</i>	Day 2 15.00 - 17.00	https://ase.zoom.us/j/2094607186
<i>PANEL 7: Migration, Diaspora(S), And Refugees (online)</i>	Day 2 13.30- 15.45	https://ase.zoom.us/j/98213723685?pwd=12NsP9 WPka5MqaXik1bhwsKbTtt5v5.1

ACADEMIC PARALLEL PANELS
DAY 1
(THURSDAY, 29 OCTOBER 2026)

12:30 – 14:00

PANEL 1 (FRENCH SECTION): SYNERGIES IN LINGUISTICS, BUSINESS AND (INTER)CULTURAL COMMUNICATION (Hybrid)

VENUE for in-person participation: Room 1513, 5th floor (Eminescu building, Blvd Dacia nr. 41)

Online participation:

<https://ase.zoom.us/j/98904069423?pwd=k6PAT7Oq2wUyyxB7c3sbvXGaTpxQt5.1>

Chair: Maria-Antoaneta LORENTZ, Bucharest University of Economic Studies, Romania

De la « pensée latérale » à l'écriture créative : l'impact du modèle d'Edward de Bono sur le Français de Spécialité

Monica-Lucreția LUCA-HUSTI, Bucharest University of Economic Studies, Romania

Mihaela-Leontina CUCIUREANU, "Vasile Lucaciu" High School, Romania

De la craie au clic dans la classe de FLE : entre innovation pédagogique, créativité et engagement des apprenants

Olivia-Cristina RUSU, Bucharest University of Economic Studies, Romania

Les expressions phraséologiques chromatiques en français des affaires: connaissance et compréhension chez les étudiants en relations internationales économiques de niveaux A2 à B2

Onorina BOTEZAT, Bucharest University of Economic Studies, Romania

De la terre d'origine au pays d'accueil: migration, diaspora et construction négociée de l'identité culturelle

Maria-Alexandra SPÂNU, Bucharest University of Economic Studies, Romania

Défis et enjeux de l'évaluation des compétences en français des affaires à l'université dans le contexte de la présence envahissante de l'intelligence artificielle générative

Maria-Antoaneta LORENTZ, Bucharest University of Economic Studies, Romania

Le Français sur Objectifs Spécifiques pour les étudiants en économie – histoire ratée d'un projet financé par l'AUF pour la Filière francophone de notre Université

Corina LASCU-CILIANU, Bucharest University of Economic Studies, Romania

De l'apprentissage à l'acquisition: comment amener les étudiants à entrer dans la langue, et non seulement à l'étudier

Antonia- Cristiana ENACHE, Bucharest University of Economic Studies, Romania

14:00 – 15:00

Table ronde: „L'enseignement/l'apprentissage du français sur objectif spécifique (FOS) à l'université: état des lieux, défis, stratégies et initiatives dans un écosystème informationnel émergent”

***Modératrices:* Maria-Antoaneta LORENTZ, Monica-Lucreția LUCA-HUSTI, Bucharest University of Economic Studies, Romania**

14:00 – 16:00

PANEL 1 (GERMAN SECTION): SYNERGIES IN LINGUISTICS, BUSINESS AND (INTER)CULTURAL COMMUNICATION (Online)

ZOOM: <https://ase.zoom.us/j/93444684335?pwd=pvsD45WEYwiokC6Qmk3R28NJ5I6mul.1>

Meeting ID: 934 4468 4335 Passcode: 174084

Chair: Cornelia PĂTRU, Bucharest University of Economic Studies, Romania

Fachübersetzer und Übersetzungstechnologien: Veränderte Aufgaben, Kompetenzen und professionelle Urteilskraft

Evemarie DRAGANOVICI, University of Bucharest, Romania

Untersuchung substantivischer Bildungen auf -schwemme

Nicoleta-Gabriela GHEORGHE, University of Bucharest, Romania

Funktionsverbgefüge im Deutschen: Verbaler Bedeutungsbeitrag und semantische Rollen

Andreea-Ingrid DRĂGAN (FRÎNCU), University of Bucharest, Romania

Das Verb-Zweit-Phänomen im Kontext des Erwerbs der deutschen Sprache als Fremdsprache - Hypothesen und Schwierigkeiten

Antonia-Valentina TIU, University of Bucharest, Romania

Ein Lernbeschleuniger zur Förderung der Lesekompetenz? Erkenntnisse aus einer Praxiserkundung im DaF- Hochschulunterricht

Maria PARASCA, Babes-Bolyai-University, Cluj-Napoca, Romania

Mehrsprachigkeit als zentrale berufliche Handlungskompetenz und Erfolgsfaktor in der internationalen Geschäftskommunikation

Alina-Maria SEICA, Bucharest University of Economic Studies, Romania

Relevanz und Auswertung deutsch-rumänischer Wirtschaftsbeziehungen im DaF-Unterricht in der wirtschaftswissenschaftlicher Hochschulausbildung. Ein didaktisches Beispiel zur Sensibilisierung der Studierenden für Deutsch als zweite Fremdsprache

Cornelia PĂTRU, Bucharest University of Economic Studies, Romania

14:00 – 18:00

PANEL 2: INTERDEPENDENCES: ACADEMIC AND DIGITAL LITERACIES IN THE NEW EDUCATIONAL AND RESEARCH ENVIRONMENT. THE QUALITY DIMENSION (Hybrid)

14:00 - 15:30

“QUEST Romania” Roundtable: 30 years of QUEST Romania (1996 - 2026): revisiting milestones to draw inspiration for the future

VENUE for in-person participation: Room 1521, 5th floor (Eminescu building, Blvd Dacia nr. 41)

ZOOM: <https://us02web.zoom.us/j/3828174322?pwd=TgnLiB9FuwkWHnftNqCF76a4GzfUvR.1&omn=88342132805>

Moderators: Anca COLIBABA, EuroEd Foundation, Iași & Ovidiu URSA, Chair, QUEST Romania

Panellists: Liana POPA (InterForum Foundation, Timișoara), Cristina TOPCIOV (International House, Timișoara), Adrian IONESCU (CLASS - Constanța Language Teachers' Association), Gyongyver PILLICH-WRIGHT & Enikő GASPÁR (Bridge Language Study House, Cluj-Napoca), Angela COTOARĂ (Professional Foundation, Târgu Mureș), Csilla LÁZÁR (Spektrum Educational Center, Miercurea-Ciuc), Laura MUREȘAN, Mariana NICOLAE & Radadiana CALCIU (PROSPER-ASE Association & ASE, București)

Special Guest: Michael HALL, British Council Advisor (1994-1996), Founder Member QUEST Romania.

16:00 - 18:00
PANEL 2 Presentations

VENUE for in-person participation: Room 1521, 5th floor (Eminescu building, Blvd Dacia nr. 41)

ZOOM: <https://ase.zoom.us/j/4299401536?pwd=TWcBXBYbQQzwpCAGNVU3orwOFxf1sj.1&omn=93793025069>

Moderator: *Olivia-Cristina RUSU, Bucharest University of Economic Studies*

From Writing Errors to Learning Opportunities: Developing and Testing the CORRIGE Self-Assessment Tool

Lucretia GHIOGHIU, EuroEd Foundation, Iași, Romania

Elza GHEORGHIU, EuroEd Foundation, Iași, Romania

Ștefan COLIBABA, EuroEd Foundation, Iași, Romania

Public Apologies in Digital Communication: A Genre-Based Analysis of Gucci's 2019 Apology

Cristina PLEȘCA, PhD Candidate, "Ovidius" University of Constanța, Romania

Train the Trainer for (Language) Assessment

Viorela-Valentina DIMA, Bucharest University of Economic Studies, Romania

Nicoleta Adina PANAIT, Bucharest University of Economic Studies, Romania

Beyond Language Learning: Fostering Critical Thinking through ESP Instruction

Ramona Elena CHIȚU, Bucharest University of Economic Studies, Romania

Alexandra MORARU, Bucharest University of Economic Studies, Romania

Rethinking Business English Literacy in the Age of Generative AI

Carina BRÂNZILĂ, "Alexandru Ioan Cuza" University, Iași, Romania

To Teach or Not to Teach Undergraduate Students to Ethically Use AI?

Raluca Nicoleta ȘERBAN, Bucharest University of Economic Studies, Romania

Mihai ȘERBAN, Bucharest University of Economic Studies, Romania

13:00 - 17:30

PANEL 4 (Part I): EAST MEETS WEST ACROSS BORDERS AND BOUNDARIES (Hybrid)

VENUE: Centrul American, Piața Romană 7

ZOOM: <https://ase.zoom.us/j/95362818912?pwd=zKh0QNcU49nTffY1FldN4Zv72jQoEe.1>

Chairs: *Adriana Elena STOICAN, Bucharest University of Economic Studies, Romania; Dana RADLER, Bucharest University of Economic Studies, Romania*

Imported Ice and Socio-cultural Anxiety in Colonial Bengal

Ayusman CHAKRABORTY, S.B.S. Government College, Hili, Dakshin Dinajpur, West Bengal, India

Before Soft Power: Indian Cinema, Cultural Memory and the Making of India in the Uzbek Imagination

Manish Kumar MISHRA, K. M. Agrawal College of Arts, Commerce & Science, Kalyan (West), Maharashtra, India [to be confirmed]

Infrastructural Imaginaries - Home and World in the Work of Atul Dodiya

Sathyanand MOHAN, Srishti-Manipal Institute of Art Design and Technology, Bangalore, India

Literary mythopoeia in Felicia Mihali's A Ramshackle Home

Adriana Elena STOICAN, Bucharest University of Economic Studies, Romania

Gendered Narratives of War: Stereotypical Representations of Women in the Russian-Ukrainian Conflict

Denisa-Maria BÂLC, PhD students, Lucian Blaga University of Sibiu, Romania
Iulia-Maria ȚICĂRĂU, PhD students, Lucian Blaga University of Sibiu, Romania

The Other Within: Whiteness, Land and Unkept Promises in J. M. Coetzee's Disgrace and Damon Galgut's The Promise

Bogdan ANDREI, PhD student, West University of Timisoara, Romania

Trading Cloth: Encounters Between Women of the East and the West

Jennifer KENNEDY, University of North Florida, USA (Guest Speaker)

16:00 – 18:00

PANEL 5: MINDSCAPES AND CULTURAL INSIGHTS IN FAR EASTERN STUDIES (Online)

ZOOM: <https://ase.zoom.us/j/91439838538?pwd=CfhNBZVxE5aD8BMbJMMksJkAbx5V0u.1>

Chairs: Raluca NICOLAE, Bucharest University of Economic Studies, Romania

Fighting for Supremacy in the Age of AI – China and the Middle East. Can we see anything through the winds of change?

Mariana NICOLAE, Bucharest University of Economic Studies, Romania

Taiwan's Adaptation and Coping Mechanisms as a Small State Ally During the Cold War: A Case Study of the Great Desert Program

Yu-Ru, SU, PhD candidate, National Cheng Kung University (NCKU), Taiwan

The Metaphor of Witchcraft: A New Interpretation of "Yan Magic" in The Story of the Stone

Ting Lei, PhD candidate, University of Warsaw, Poland

The Geography of Beginning: Place, Healing and Belonging in Banana Yoshimoto's "Moshi-moshi"

Raluca NICOLAE, Bucharest University of Economic Studies, Romania

14:00 – 16:00

PANEL 6 (Part I): MULTIDISCIPLINARY APPROACHES TO THE HUMAN EXPERIENCE (Online)

ZOOM: <https://ase.zoom.us/j/2094607186>

Chair: Monica Alina TOMA, Bucharest University of Economic Studies, Romania

Revisiting Myth and Folklore Themes from Quantum Perspective - the Mythic Goat from Antiquity to European Christmas Caroling – Examples from the Romanian and Swedish Folklore

Ana RADU CHELARIU, Independent researcher, New Jersey, USA

Synergy of Communication in the Essays of Ralph Waldo Emerson

Andreea Maria POPESCU, University of Bucharest, Romania

Just War Principles: Ancient Origins and Alternative Traditions

Adela CATANĂ, Ferdinand I Military Technical Academy, Bucharest, Romania

The Sami of Norway: From Collective Identity to Origins and Belonging through the Lens of Kathrine Nedrejord's Novel "The Sami Problem"

Adriana Diana URIAN, Babeș-Bolyai University, Cluj-Napoca, Romania

From Novels to Runway: Dickensian Inspiration in Alexander McQueen's Fashion

Mihaela Ileana NESTOR PENOY, Bucharest University of Economic Studies, Romania

From Digital Engagement to Booking Conversion: Exploring Community-Based Communication in Adventure Tourism Marketing

Diana Larisa IONEL TAMPUI, Artifex University of Bucharest

The Leader as Storyteller: Phil Knight's (Self) Branding Journey

Nicolae-Andrei POPA, Bucharest University of Economic Studies, Romania

Learning to Be Human in a Broken City: Childhood, Survival and Selfhood in K. Sello Duiker's "Thirteen Cents"

Bogdan ANDREI, West University of Timișoara, Romania



ACADEMIC PARALLEL PANELS
DAY 2
(FRIDAY, 30 OCTOBER 2026)

14:00 – 18:00

PANEL 1 (ENGLISH SECTION): SYNERGIES IN LINGUISTICS, BUSINESS AND (INTER)CULTURAL COMMUNICATION (Online)

ZOOM: <https://ase.zoom.us/j/98891218093?pwd=3Wsz0SJr1KPVaLEc2UzinEOftxjIE4.1>

Meeting ID: 988 9121 8093 Passcode: 291348

***Chairs:** Antonia- Cristiana ENACHE, Bucharest University of Economic Studies, Romania; Marina-Luminița MILITARU, Bucharest University of Economic Studies, Romania*

Politainment as a Language of Political Conflict: Digital Memes, Delegitimation, and Polarization

Daniele BATTISTA, University of Salerno, Italy

Arthur GUGLIUCCIELLO, University of Salerno, Italy

AI, Soft Skills and Intercultural Communication: Enhancing the Employability of Business Students

Raluca Elena HURDUZEU, Bucharest University of Economic Studies, Romania

An Ecolinguistic Analysis of Environmental Discourse in Primary EFL Textbooks in Shanghai

Ting LEI, University of Warsaw, Poland

Deadly Expressions: The Teaching and Translation of Death- and Injury-Related Idioms

Diana ȘTEFAN – DINESCU, University of Bucharest, Romania

Mihaela ZAMFIRESCU, University of Bucharest, Romania

Financial terminology across the genres and its translation

Petruța NAIDUȚ, University of Bucharest, Romania

Défis traductifs relatifs aux nouvelles réalités juridiques : l'aide à mourir

Carmen-Ecaterina CIOBĂCĂ, Alexandru Ioan Cuza University, Romania

Written discourse in textbook work emails: how the context determines the use of functions

Irina BOCIANU, Bucharest University of Economic Studies, Romania

Gender Exceptionalism: Beth Harmon and the Recycling of the Cold War Rhetoric in "The Queen's Gambit"

Antonia-Cristiana ENACHE, Bucharest University of Economic Studies, Romania

Marina-Luminița MILITARU, Bucharest University of Economic Studies, Romania

Why sounding conversational does not work in all business environments?

Irina BOCIANU, Bucharest University of Economic Studies, Romania

From Hesitation to Fluency: Speak with Confidence with AI

Marina-Luminița MILITARU, Bucharest University of Economic Studies, Romania



14:00 – 16:00

DOCTORIALS

PANEL 1 (ENGLISH SECTION): SYNERGIES IN LINGUISTICS, BUSINESS AND (INTER)CULTURAL COMMUNICATION (Online)

ZOOM: <https://ase.zoom.us/j/95612546466?pwd=p7YfqnaH2JpbN5488HD6OCagUpWk0R.1>

Chair: Roxana MARINESCU, Bucharest University of Economic Studies, Romania

Out and About: Mapping Sapphic Experiences in Ann Bannon's "Chronicles"

Andreea-Nicoleta POPOVICI, PhD candidate, Ovidius University of Constanța, Bucharest University of Economic Studies, Romania

Ghosts of the In-Between: Deconstructing the East/West Binary in Maxine Hong Kingston's The Woman Warrior

Ana BANU, PhD candidate, Ovidius University of Constanța, Bucharest University of Economic Studies, Romania

Mapping Desire: Consumption and Inequality in American and Romanian Hip-Hop

Ruxandra PANĂ, PhD candidate, Ovidius University of Constanța, Bucharest University of Economic Studies, Romania

"To a Better World": Anti-utopianism and the Ethics of Resistance in Kurt Vonnegut's "Player Piano"

Simona-Corina IACOB, PhD candidate, Ovidius University of Constanța, Bucharest University of Economic Studies, Romania

Jewish Identity, Diaspora, and Belonging in the Poetry of Grace Aguilar and Emma Lazarus

Ștefania DIACONU (SCHNAKOVSKY), PhD candidate, Ovidius University of Constanța, Romania

Artificial Intelligence and Human Storytelling in University Branding

Anca Mihaela GÎCIU, PhD candidate, "Alexandru Ioan Cuza" University of Iași, Romania

Guided Self-Correction of Written Errors in a Fourth-Grade EFL Class: A Learning to Learn Approach

Corina-Georgiana BALABAN, PhD candidate, "Alexandru Ioan Cuza" University of Iași, Romania

11:30 – 17:00

PANEL 2: INTERDEPENDENCES: ACADEMIC AND DIGITAL LITERACIES IN THE NEW EDUCATIONAL AND RESEARCH ENVIRONMENT (Hybrid)

11:30 – 13.00

"EDU-RES" Roundtable celebrating the Master programme's 20th anniversary

VENUE for in-person participation: Room 1521, 5th floor (Eminescu building, Blvd Dacia nr. 41)

ZOOM: <https://us02web.zoom.us/j/3828174322?pwd=TgnLiB9FuwkWHnftNqCF76a4GzfUvR.1&omn=85636831751>

Moderators: Laura-Mihaela MUREȘAN & Mirela BARDI, Bucharest University of Economic Studies, Romania

Guest presentation:

Digital science communication training for early-career researchers: the integration of the Erasmus+ project DILAN at the University of Zaragoza

Rosana VILLARES, University of Zaragoza, Spain

Participants sharing academic experiences and outcomes of international cooperation

14.00 - 17:00
PANEL 2 Presentations

VENUE for in-person participation: Room 1521, 5th floor (Eminescu building, Blvd Dacia nr. 41)

ZOOM: <https://us02web.zoom.us/j/3828174322?pwd=TgnLiB9FuwkWHnftNqCF76a4GzfUvR.1&omn=82661105206>

Moderators: *Laura-Mihaela MUREȘAN, Bucharest University of Economic Studies*
Olivia-Cristina RUSU, Bucharest University of Economic Studies

Guest presentation:

From Capacity Building to Citizen Engagement: Scaling up Digital Science and Communication

Oana-Maria CARCIU, University of Zaragoza, Spain

Social Media Academic Communication: A Corpus-Based Analysis of Informality, Stance and Engagement

Dana LUPU (CONSTANTINICĂ), PhD Candidate, Doctoral School of Philology, "Ovidius" University of Constanța, Romania

Negotiating Academic Identity across Languages. Students' Perspectives on Academic Writing

Alina STRUGARU, Doctoral School of Philology, "Ovidius" University of Constanța, Romania

Navigating Cultural Differences in Romanian-Chinese Professional Interactions: Challenges and Adjustment Strategies

Paula-Sorina TOMA, „Ion I.C. Brătianu” Institute of Political Science and International Relations, The Romanian Academy, Bucharest, Romania

From Cultural Awareness to Sustainable Action: Teaching Sustainability through Intercultural Communication

Oana URSU, “Alexandru Ioan Cuza” University, Iași, Romania

Generative AI, Student Academic Writing, and AI Literacy in Literary and Cultural Studies

Janusz KAŻMIERCZAK, Adam Mickiewicz University, Poznań, Poland.

AI from Teaching to Learning: Ethical Paradigms

Vlad CHIRIAC, Faculty of Health Studies, Durham College, Oshawa, Canada

Linguistic Signs, Meaning, and Reference in the Age of AI

Olivia-Cristina RUSU, Bucharest University of Economic Studies, Romania

14:00 - 17:30

PANEL 3: ROMANIAN CULTURAL AND LINGUISTIC STUDIES (Online)

ZOOM: <https://ase.zoom.us/j/98312278208?pwd=9Fr7n5vrAjXCcszFEEgr8RrGrU9ul6.1>

Chair: *Maria-Antoaneta LORENTZ, Bucharest University of Economic Studies, Romania; Viorela-Valentina DIMA, Bucharest University of Economic Studies, Romania;*

Mărcile pragmatic-discursive de structurare a interacțiunii verbale la nivelul discursului diplomatic românesc actual

Geanina CONSTANTIN, PhD Candidate, "Alexandru Ioan Cuza" University of Iași, Romania

Forța persuasivă a imperativului în discursul publicitar pentru telefonie mobilă

Geanina-Marina DUMITRUȚ, PhD Candidate, “Alexandru Ioan Cuza” University of Iași, Romania

Construirea Sinelui prin Celălalt. Identitate și Alteritate în Grădina de sticlă de Tatiana Țibuleac

Alina GHÎȚU (CAZAC), PhD Candidate, Universitatea „Ștefan cel Mare” din Suceava, Romania

Modele ale formării copilului în literatura română de la educația tradițională la experiența individuală

Ioana-Roxana LIPAN (BALOTĂ), PhD Candidate, Universitatea „Ștefan cel Mare” din Suceava, Romania

Graiul din Țara Loviștei. Contribuții la definirea ariilor oltenesti nord-estice

Ana-Maria NĂSTASĂ, "Alexandru Ioan Cuza" University of Iași, Romania

Integrarea conceptelor constructiviste în aplicarea metodei articulării pentru programa de RLS

Marcel BÂLICI, Universitatea de Stat din Moldova, Chișinău, Republica Moldova

Nadejda BÂLICI, USMF “N. Testemițanu” Chișinău, Republica Moldova

Cât costă? Îmi puteți trimite oferta? – De la vocabular economic la comunicare reală în limba română la studenții maghiari cu nivel A2 de limba română

Maria-Zoica BALABAN, “Babes-Bolyai” University, Cluj-Napoca, Romania

Provocări lingvistice și culturale în predarea limbii române ca limba străină

Zinaida Tamara FEDOT, Bucharest University of Economic Studies, Romania

Marta-Teodora BOBOC, University of Bucharest, Romania

Integrarea elementelor de cultură și civilizație românească într-un manual de limba română ca limbă străină

Valeriu MARINESCU, University of Agronomic Sciences and Veterinary Medicine of Bucharest/ University of Bucharest, Romania

Predarea substantivelor în cazul genitiv studenților străini din Anul pregătitor de limba română pentru cetățenii străini

Silviu-Constantin MIHĂILĂ, Bucharest University of Economic Studies, Romania

Predarea modului condițional-optativ studenților străini din Anul pregătitor de limba română pentru cetățenii străini

Silviu-Constantin MIHĂILĂ, Bucharest University of Economic Studies, Romania

Interferențe morfologice și sintactice în achiziția limbii române de către vorbitorii armeni și cehi. Studiu comparativ

Nicolae Adrian HENȚ, Charles University, Prague, Czech Republic/ Romanian Language Institute, Bucharest, Romania

Achiziția limbajelor de specialitate în contextul învățării limbii române ca limbă străină (RLS) în cadrul Anului pregătitor de limba română pentru cetățenii străini. Lexicurile REALITER și alte instrumente de învățare

Maria-Antoaneta LORENTZ, Bucharest University of Economic Studies, Romania

Oral presentations in Romanian as a Foreign Language

Nicoleta Adina PANAIT, Bucharest University of Economic Studies, Romania

Viorela-Valentina DIMA, Bucharest University of Economic Studies, Romania

Scenariul autoreferențial în ora de limba română ca limba străină

Mihai ȘERBAN, Bucharest University of Economic Studies, Romania

Raluca-Nicoleta ȘERBAN, Bucharest University of Economic Studies, Romania



13:30 – 17:30

PANEL 4 (Part II): EAST MEETS WEST ACROSS BORDERS AND BOUNDARIES (Hybrid)

VENUE: Centrul American, Piața Romană 7

ZOOM: <https://ase.zoom.us/j/95362818912?pwd=zKhOQNcU49nTffY1FldN4Zv72jQoEe.1>

Chairs: Adriana Elena STOICAN, Bucharest University of Economic Studies, Romania; Dana RADLER, Bucharest University of Economic Studies, Romania

Atmajayee and Diary: Negotiating Selfhood Across Borders

Richa JAIN, Independent researcher, poet and writer, UK

The Harem as a Border Regime: Mobility and Everyday Governance in Fatima Mernissi's "Dreams of Trespass"

Zineb LAADIOUI, SEK International School Budapest/Pazmany Peter Catholic University, Hungary

Counter-Archiving the West: Annie Wenstrup's Reclamation of Indigenous Narrative Sovereignty in "The Museum of Unnatural Histories"

Cornelia VLAICU, Bucharest University of Economic Studies, Romania

A housewife by any other name: Etymologies of marriage, gendered labour and female agency in Romanian and Italian literature

Casandra ȘARPE, Independent researcher, Romania

Grief Across Borders: A Pragma-Stylistic Encounter between West (African) and Eastern Narratives

Lynda Chinenye AMBROSE, Western Delta University, Oghara, Delta State, Nigeria

The Homecoming of a Self-Displaced Story-Teller: A Look into Eyvind Johnson's Rewriting of the The Odyssey

Raluca BOBOC, University of Bucharest, Romania

The Fellowship of Dharma in R. K. Narayan's The Man-Eater of Malgudi

Dana RADLER, Bucharest University of Economic Studies, Romania



15:00 – 17:00

PANEL 6 (PART II): MULTIDISCIPLINARY APPROACHES TO THE HUMAN EXPERIENCE (Online)

ZOOM: <https://ase.zoom.us/j/2094607186>

Chair: Monica Alina TOMA, Bucharest University of Economic Studies, Romania

Le passé en images, la nation en récits : écriture picturale, imaginaire national et construction identitaire dans les romans de Bogdan Stih

Alexandra COSTACHE-BABCINSCHI, Bucharest University of Economic Studies, Romania

C.S. Lewis and the Crisis of Moral Law

Simona Catrinel AVARVAREI, „Ion Ionescu de la Brad” University of Life Sciences, Iași, Romania

Between Discovery and Self-Fashioning: The Mystical Self in The Book of Margery Kempe

Monica Ruset OANCA, University of Bucharest, Romania

Self-Discovery in the Novels “The Sweetshop Owner” and “Here We Are” by Graham Swift

Irina-Ana DROBOT, Technical University of Civil Engineering Bucharest, Romania

The Meaning of Life in a Selection of Novels by Graham Swift

Irina-Ana DROBOT, Technical University of Civil Engineering Bucharest, Romania

Manolos, Mixtapes, and the Money Shot: Rereading the Postfeminist Canon through Sophie Gilbert’s “Girl on Girl”

Monica GOT, Bucharest University of Economic Studies, Romania

The User Is the Processor: Screenism, Screenosis and the TechnoCore’s Neural Harvest in Dan Simmons’s “Hyperion Cantos”

Dominic NEGRICI, Bucharest University of Economic Studies, Romania

Love Is Written in the Stars: Plenitude and Communion with the Cosmos in Nichita Stănescu’s “A Vision of Feelings” (1964)

Monica Alina TOMA, Bucharest University of Economic Studies, Romania



13:30 – 15:45

PANEL 7: SYNERGIES. MIGRATION, DIASPORA(S), AND REFUGEES (Online)

ZOOM: <https://ase.zoom.us/j/98213723685?pwd=12NsP9WPka5MqaXik1bhwsKbTtt5v5.1>

Meeting ID: 982 1372 3685 Passcode: 416019

Chair: Iulia RĂȘCANU, Bucharest University of Economic Studies, Romania; Emilia MOTORANU, Bucharest University of Economic Studies, Romania

Walking Home, Staying Stuck: Affective Archives of Labour Migration in Post-Pandemic South Asian Cinema

Sumit MONDAL, Jawaharlal Nehru University, India

Anwesha ROY, PhD candidate, Jadavpur University, India

Songs of Love-Longing and Departure in Amitav Ghosh’s “Sea of Poppies”

Shruti AMAR, Nalanda University, India

Paul Goma: l’apatridie et la pédagogie du courage/ Paul Goma: Statelessness and the Pedagogy of Courage

Emilia MOTORANU, Bucharest University of Economic Studies, Romania

Romanian Intellectual Exode Into Europe After 1950

Mihaela NESTOR PENOY, Bucharest University of Economic Studies, Romania

Literary Responses to the Rise of New Right-Wing Movements and Anti-Migrant Sentiment in Germany: Jenny Erpenbeck’s Go, Went, Gone (2015) as a Case Study/ Literarische Reaktionen in Zeiten des Aufstiegs der Neuen Rechten und antimigrantischer Stimmungen: Jenny Erpenbeck’s Gehen, Ging, Gegangen (2015) als Fallstudie

Annika BURKARD, PhD candidate, McGill University, Canada

The Impact of Mobility Restrictions on Transnational Financial Flows: An Econometric Analysis of Remittances in The Context of Covid-19

Florina STAN BASALIC, PhD candidate, “Lower Danube” University of Galati, Romania

Cecilia Coman IFRIM, PhD candidate, “Lower Danube” University of Galati, Romania

Analiza pieței muncii în România-impactul migrației asupra forței muncii/ Analysis of the Labor Market in Romania – The Impact of Migration on the Workforce

Cecilia Coman IFRIM, PhD candidate, “Lower Danube” University of Galati, Romania

Stories of Migrancy and Belonging among Romanian Adolescents in European Countries and the UK

Iulia Nicoleta RĂȘCANU, Bucharest University of Economic Studies, Romania



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